

# DWDB Agenda – July 25, 2013

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The following provision under Section IV of the Durham Workforce Development Board Bylaws states:

*“All Board and Committee meetings shall be open to the public, except in cases specifically outlined in the North Carolina Public Records Act. All public comments shall be at the discretion of the Board Chair and be limited up to three minutes per action item”*

Under the discretion of the Board Chair, public comment shall be received at the beginning of each official meeting of the Durham Workforce Development Board. The public will be required to submit a notice in writing to the Board Chair on each action item in which they are requesting to provide comment on”



**Durham Workforce Development Board Executive Committee**  
**July 25, 2013 Meeting Agenda**  
**Watts-Hill Fellowship Hall ~ First Presbyterian Church**  
**305 East Main Street – Durham, NC 27701**  
**8:30am - 10:00am**

**Welcome and Call to Order**  
**Steven Williams, Chair**

**ANNOUNCEMENTS**

1. Updates from Chair
  - Michael Honeycutt – DWDB Assistant Executive Director
  - Receipt of the NCIMED Grant
  - Receipt of OJT Funding
2. Updates from the Director
  - Ex-Offender Job Fair Hiring Results
  - Durham Youth Work Internship Update
  - RFP Update

**CONSENT AGENDA ACTION ITEM**

1. Review and Approval of Minutes from the May 23, 2013 DWDB Board Meeting

**PRESENTATION**

1. **BECOMING: Investing Today in Tomorrow’s Adults**

This presentation will provide a project overview including client demographics, in-house and co-located staff, referral sources, and employment resource strategies.

**RECOMMENDATION:**           **Review**  
**EXHIBITS:**                   **Staff Presentation**

**GENERAL BUSINESS AGENDA ACTION ITEM**

1. Impact of WIA Adult and Dislocated Worker Funding Loss of \$262,000 for 2013 – 2014.

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**RECOMMENDATION:** Review  
**EXHIBITS:** Review and Approve Staff Recommendations  
Staff Presentation  
Projected Budget

### **REPORT ITEMS**

#### **2. Financial/Performance Reports (as of May 31, 2013)**

Staff will provide financial/performance reports on WIA Adult/Dislocated Worker, Youth, Ex-Offender and JobLink programs.

**RECOMMENDATION:** Review  
**EXHIBITS:** Reports projected at meeting  
FY2012-2013 Highlights Report

#### **3. Update of Possible Realignment of Workforce Development Boards within the Research Triangle Area**

NC House Bill 55/Senate Bill 147 would require a realignment of workforce development boards in the Triangle area. Changes would eliminate single county areas such as Durham.

After the bill was unanimously passed in the NC House, it was sent to the NC Senate Rules and Operations Committee. Based upon information from various sources in the state legislature, the bill is unlikely to move forward in its current form.

The OEWD staff is involved in a series of internal and external meetings to learn more the options and the pros and cons involved with the possible realignment of workforce development boards within the Research Triangle area. No specific recommendations are being brought to the Board at this time but staff does want to give a preliminary overview of current options being reviewed.

The current Research Triangle Economic Development Region consists of the following counties: Durham, Person, Granville, Vance, Warren, Orange, Franklin, Chatham, Wake, Johnston, Harnett, Lee and Moore.

We are looking at three *possible* scenarios:

- (a.) Establish three sub-regions. The North Sub-region would consist of Franklin, Granville, Person, Vance and Warren counties -- total population 226,887. The Central Sub-region would include Durham, Johnston, Orange and Wake counties – total population 1,544,671. Chatham, Harnett, Lee and Moore counties would form the South Sub-region with a population of 338,128. A regional workforce board would be the administrative entity over the three sub-regions. These sub-regions would be based upon geography, urban or rural commonalty and the premise of one integrated career center in each region. There would be alignment with transit plans as commuter patterns are heaviest between Wake and Durham counties. As RTP is in Durham and Wake counties, a regional workforce board that aligns with such a large regional employment hub would be desirable. In addition, there are more regional employment hubs to which Durham residents travel in Wake County, than in any other county. A concern is that the Durham “presence” could be diluted by Wake.

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(b.) Establish four sub-regions. The North Sub-region would include Granville, Warren and Vance counties with a population of 126,144. The Central Sub-region would be Wake, Franklin and Johnston counties with a total population of 1,118,564. Durham would be in the West Sub-region along with Chatham, Orange and Person counties with a total population of 522,826. The South Sub-region would be made up of Harnett, Lee and Moore counties with a total population of 272,152. This particular scenario is based on commonality of rural areas (north and south) and established MSAs with common commuting patterns (Central and West). Also, by December 2013, there would be one integrated career center in each region. The existing MSA contains the West sub-region so existing synergies would continue. Durham would also be the largest of the counties in the sub-region.

(c.) Durham would remain as a stand-alone as it currently is.

These changes will require a great deal of discussion and research by the OEWD staff so that clear and well-reasoned information made be brought to the Board. There are certain aspects of these changes that will be viewed from a “political” perspective and other aspects that will require the best utilization of resources to fulfill our mission.

The DWDB will be kept fully apprised of the ongoing developments in this area.

***RECOMMENDATION:***

**Review**

***EXHIBITS:***

**MSA Information**

**Data on Commuting Patterns**

**PowerPoint on Scenarios**

**Regional Labor Market Information**

**Adjournment**

## DWDB Minutes – May 23, 2013 Meeting

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### **Durham Workforce Development Board** **May 23, 2013 Meeting Minutes**

The Herald Sun Building  
2728 Pickett Road

**DWDB Members Present:** Steven Williams, Shishir Shonek, Del Mattioli, Autrice Campbell Long, Chip Wood, Diane Catotti, George Hining, Gerald Spence, Rhonda Stevens, Iheoma Iruka, Lashontica Spriggs (proxy for Janis Clark), Jessie Pickett-Williams, John Martin, Kara Taff, Li-An Yeh, Michael Lee, Paul Grantham, Sharon McCormick, Steve Schewel, Wade Smedley

**DWDB Staff Present:** Kevin Dick, Pheon Alston, James Dickens, Tanya Spaulding Hill, Esther Coleman

**Visitors Present:** Rhonda Parker, Tanya Dingle, Renee Taylor, Catina Blue, Barbra Mitchell-Frazier

### **WELCOME AND CALL TO ORDER**

*Steven Williams, Chair, called the meeting to order at 8:40 a.m.*

### **ANNOUNCEMENTS**

3. Steven Williams announced that the upcoming EXO Re-entry Conference will be held June 10<sup>th</sup> and 13<sup>th</sup>, 2013.
4. Kevin Dick discussed the DWDB Annual Report: FY 2012-2013 Highlights Report. Dick stated that staff will be presenting the report to the City Council this afternoon. A video will highlight individuals who have benefitted from the programs. Dick provided an update on the hiring numbers from the Durham Bulls Recruitment. There were 51 positions filled, 35 JobLink referrals and 19 youth.

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Dick also updated on the Durham YouthWork Internship Program and On-the-Job-Training. He asked board members to volunteer to participate in the program. Dick announced that Dr. Li-An Yeh is hosting three interns at BRITE Center. OEWD will be interviewing approximately 300 youth not including those being interviewed by the County. We are still in the matching phase.

5. Board Appointments - Steven Williams welcomed the newest members to the DWDB, Ms. Kara Taff of Blue Cross Blue Shield and Mr. Wade Smedley of Merck. Williams announced that on March 14 2013, the DWDB Executive Committee approved the recommendation to appointment Ms. Taff and Mr. Smedley to the DWDB and they were ratified by the Durham City Council on May 6, 2013.

### **CONSENT AGENDA ACTION ITEMS**

1. Approval of Minutes from the January 31, 2013 DWDB Meeting
2. Approval of Youth Council and Adult Task Force Recommendations to Extend Contracts up to Six Months from the Current Expiration Date

*Motion by Li-An Yeh, second by Jessie Pickett-Williams, the DWDB approved consent agenda items 1 & 2.*

### **GENERAL BUSINESS AGENDA**

1. Regional Alignment with Triangle Workforce Development Areas – Kevin Dick and Steven Williams broke down the two scenarios of possible realignments of the Triangle Workforce Development Boards. They provided a list of pros and cons that helped with the discussion.
2. It was stated that, at the Board Retreat in March, the Board was updated on House Bill 55/Senate Bill 147, a bill that seeks to consolidate workforce development areas in North Carolina and to eliminate single county areas such as Durham. While we have been advised that the bill likely would not be passed, after the Retreat on March 28, two significant events have taken place:
  - a. A resolution in support of the content of the bill has passed in the State House of Representatives by a vote of 112-0.
  - b. Emily DeRocco, Assistant Secretary of the Department of Labor, has issued a report to Governor McCrory that outlines recommendations related to regionalization. The outcomes in this document have not yet been released to the public as of the release date of this agenda.

It was also stated that on March 27 (the day before the retreat), the Executive Director met with counterparts at the Capital Area Workforce Development Board (Wake and Johnston Counties), the Triangle South Workforce Development Board (Chatham, Lee, Harnett, and Sampson), the Kerr-Tar Regional Workforce Development Board (Person, Franklin, Granville, Warren and Vance) and the Regional Partnership Workforce Development Board (Alamance, Moore, Montgomery, Orange, Randolph) in order to

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“get out in front” of the issue to the best extent possible and identify scenarios that would be most favorable to the Boards represented at the meeting in terms of how best to regionalize.

The group outlined the two possible scenarios which involved Durham being part of a region with four counties:

Scenario One: A workforce development area that would join Durham with Wake, Orange and Johnston Counties

### PROS

There would be alignment with transit plans.

Commuter patterns are heaviest between Wake and Durham Counties.

RTP is in Wake and Durham Counties, therefore a regional workforce board that aligns with the largest regional employment hub could make sense.

There are more regional employment hubs to which Durham residents travel in Wake County, than in any other County.

### CONS

Would the fact that Wake County is three times as large as Durham cause the Durham “voice” not to be heard as loudly?

Scenario Two: A workforce development area that would join Durham with other counties in the Metropolitan Statistical Area (MSA) – Durham, Orange, Chatham and Person counties

### PROS

The existing Metropolitan Statistical Area already contains these counties so there could be synergies.

Durham would be the largest of the counties in the region and therefore possibly wield greater power in decision-making.

It aligns with the recently adopted Small Business Contracting ordinance, which includes the counties in the MSA. Therefore, there could good synergy between workforce efforts and the small businesses that get contracts in Durham to get connected to the JobLink.

### CONS

Not as many job centers as in Scenario One.

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Different board members addressed different concerns about the merge:

1. It was asked to see if there is any mapping of dollars that will generate from the merger and to see how protected we are in funding. It was suggested to talk with the transportation department to see growth/commuting patterns. More details will be reported at July's meeting.
2. It was asked if it was a valid concern about dealing with a larger county? In response, it was suggested that this may be a valid concern in terms of Durham having the best access to employment hubs and business centers.
3. It was asked whether there other ideas or scenarios.
4. It was asked that the staff look at the unemployment/poverty rate with smaller counties.
5. Iheoma Iruka asked how the various scenarios help move our strategic plan forward and if the bigger counties are accepting of us.
6. It was asked if we get allocations for the whole region?
7. It was asked which scenario benefits the job seeker. Is more jobs in Wake County a positive benefit for Durham?

*It was recommended that the discussion be tabled and to wait for more information at July's DWDB meeting.*

3. Kevin Dick started the discussion on FY14 WIA Program Allocations. Strategies to deal with the \$191,176 projected loss of WIA funds for FY14 were discussed. It was stated that Projected Program Allocations were received on May 9, 2013. A comparison of FY13 to FY14 funding in each of the three major funding streams was projected. It was stated that there will be no impact on Environmental Technology Job Training Program, the Ex-Offender, program city-funded youth programs or BECOMING's employment component)

### **REPORT ITEMS**

#### **4. Financial/Performance Reports (as of April 2013)**

Kevin Dick provided financial/performance reports on WIA Adult/Dislocated Worker, Youth, Ex-Offender and JobLink programs. Dick stated that funding increased for both the youth and adult programs, but there was a decrease in funding for Dislocated Workers, producing a net loss of \$191,000. Dick also stated that we have the ability to carry over funds and the ability to apply for money that the state has set aside. Dick announced that at the next DWDB meeting there will be a presentation on the impact of WIA Adult and Dislocated Worker funding loss.

**The meeting was adjourned at 10:30 a.m.**