

DWDB Minutes – JULY 25, 2013 Meeting

The following provision under Section IV of the Durham Workforce Development Board Bylaws states:

“All Board and Committee meetings shall be open to the public, except in cases specifically outlined in the North Carolina Public Records Act. All public comments shall be at the discretion of the Board Chair and be limited up to three minutes per action item”

Under the discretion of the Board Chair, public comment shall be received at the beginning of each official meeting of the Durham Workforce Development Board. The public will be required to submit a notice in writing to the Board Chair on each action item in which they are requesting to provide comment on”



Durham Workforce Development Board Executive Committee
July 25, 2013 Meeting Minutes
Watts-Hill Fellowship Hall ~ First Presbyterian Church
305 East Main Street – Durham, NC 27701
8:30am - 10:00am

DWDB Members Present: Steven Williams, Shishir Shonek, Alvis Aikens, Autrice Campbell Long, Peter Wooldridge, Brenda Howerton, Chip Wood, Diane Catotti, Del Mattioli, Donald Hughes, Janis Clark, Jessie Pickett-Williams, Laura Benson, John Martin, John Rodriguez, Kara Taff, Li-An Yeh, Paul Grantham, Steve Schewel

DWDB Staff Present: Kevin Dick, Michael Honeycutt, Pheon Alston, Esther Coleman, Alexia Forte, Jason Wimmer, Tanya Spaulding-Hill, Peter Coyle, James Dickens, Darrell Solomon, Thomas Leathers Malcolm Cook, Andrea Groder

Visitors Present: Roshanna Parker, Steve Toler, Cay Stratten, Nicole Lawrence, David Curry, Renee Taylor

Welcome and Call to Order

Shishir Shonek, 1st Vice-Chair, called the meeting to order at 8:35 a.m.

ANNOUNCEMENTS

Kevin Dick announced that the staff is still collecting data on the number hired from the Ex-Offender Job Fair. Dick stated that over 300 were registered and that approximately 200 attended the job fair. Dick provided the board with an update on the Durham YouthWork Internship, stating that there were 368 opportunities and 347 currently employed.

Steven Williams welcomed the new Senior Workforce Development Manager, Michael Honeycutt, to the Board.

Williams also announced the receipt of the NCIMED Grant and the receipt of the OJT Funding.

CONSENT AGENDA ACTION ITEM

Review and Approval of Minutes from the May 23, 2013 DWDB Board Meeting

***Motion** by Diane Catotti, **second** by Donald Hughes, the DWDB reviewed and approved the minutes from the May 23, 2013 DWDB meeting.*

DWDB Minutes – JULY 25, 2013 Meeting

PRESENTATION

BECOMING: Investing Today in Tomorrow's Adults

Esther Coleman, David Curry and Nicole Lawrence gave a presentation on BECOMING: Investing Today in Tomorrow's Adults. The presentation provided a project overview including client demographics, in-house and co-located staff, referral sources, and employment resource strategies. After the presentation there was discussion about program's projection to reach its goal of 800 youth. The current numbers reflected in the presentation are based on less than a year worth of enrollment so the program is on track to reach its goal. There were questions about the overlap of another program similar to the BECOMING program and what are the differences between the two.

For more information on BECOMING, please visit www.becomingdurham.org.

GENERAL BUSINESS AGENDA ACTION ITEM

Alexia Forte and Jason Wimmer gave a presentation on the Impact of the WIA Adult and Dislocated Worker Funding loss for 2013 – 2014. They addressed some of the issues from this loss and also mentioned some new awards that were granted to the programs; Telecommunications and Energy Job Training Pilot Program, Statewide On-the-Job Training, and YouthWork Program. Forte mentioned some of the funding sources from 2012-2013 and 2013-2014 and the variance between the two. Forte also discussed some of the challenges that the program faces following the funding loss.

Jason Wimmer mentioned that the board has a goal to scale up the number of current Adult and Dislocated Workers to 550 active participants in the 2014 program year, as endorsed by the board in January 2013. Wimmer also mentioned the challenges that still face WIA's clients today and provided a comparison of services provided from 2011 to 2013. Wimmer provided the board with the following alternatives to accommodate clients with less WIA funding:

- With less funding the Status Quo is not a viable alternative.
- Alternative 1 "Equally Balanced Approach"- Balance available funds across the different types of services - On-the-job training (OJT), Work Experience (WEX), Individual Training Accounts (ITA) and other training services.
- Alternative 2 "Targeted"- Target funds to increase the overall efficiency of Adult WIA programs and services by applying funding to those types of services that serve the most individuals and lead to the greatest percentage of employment.
 - Alternative 2 decreases funding to Individual Training Accounts (ITA), On-the-Job Training (OJT), and Work Experience (WEX) training, while increasing the funding and the number of Boot camps and other short-term skills trainings-programs leading to certificates.
- Alternative 3 "Direct Training"- Decrease the total number of subsidies provided through reductions in funding of On-the-Job Training (OJT) and Work Experience (WEX) and increase Boot camps while balancing the Individual Training Accounts (ITA's) with the remainder of funds.
- Alternative 4 "Innovate"- Implement newer ways of delivering services that are outside of our box.

**Alternatives can be combined

Staff's recommendation is to combine alternative 2 and 4 in order to produce the greatest chance of serving the individuals; we have a current goal of scaling-up and the ability to still impact employment percentages.

DWDB Minutes – JULY 25, 2013 Meeting

Looking at the staff's recommendation, it was asked whether everything had been done to streamline the cost and collaboration efforts; there was also a question about whether staff had the opportunity to explore other ways to serve clients with less funding. Based on the information presented and the timeframe it in which it was presented, the DWDB agreed that more information is needed in order to make an informed decision.

The DWDB asked staff to clarify questions and then e-mail the presentation and have it posted on the website for the board to review, ask questions and vote within a two week timeframe.

REPORT ITEMS

4. Financial/Performance Reports (as of May 31, 2013)

Due to time, the Chair decided to table the financial/performance reports on WIA Adult/Dislocated Worker, Youth, Ex-Offender and JobLink programs until the next board meeting.

5. Update of Possible Realignment of Workforce Development Boards within the Research Triangle Area

Due to time, Kevin Dick made a short announcement that the state will start asking for regional plans on possible realignments. Dick also announced that the staff will continue to update the board on any pertinent information related to the issue.

The meeting was adjourned at 10:14 a.m.