

**THE BOARD OF COUNTY COMMISSIONERS
DURHAM, NORTH CAROLINA**

Monday, April 4, 2011

9:00 A.M. Worksession

MINUTES

Place: Commissioners' Room second floor, Durham County Government Administrative Complex, 200 E. Main Street, Durham, NC

Present: Chairman Michael D. Page, Vice-Chairman Ellen W. Reckhow, and Commissioners Joe W. Bowser, Becky M. Heron (arrived at 9:25a.m.), and Brenda A. Howerton

Absent: None

Presider: Chairman Page

Citizen Comments

The Board of County Commissioners provided a 30-minute comment period at the beginning of the Worksession to allow any citizen of Durham County the opportunity to speak.

Ralph McKinney spoke to the Commissioners about various issues.

The Board thanked Mr. McKinney for his comments.

Presentation: Downtown Durham Inc – Business Improvement District

Bill Kalkhof, President and CEO of Downtown Durham, Inc., provided a brief update on the initiative to establish a Business Improvement District in downtown Durham. He discussed the following:

- Downtown Durham Vision for the Future
- Accelerating the Future
- Downtown is Never Done!!
- What is a BID?
- Do BIDs Work?
- Downtown Durham BID Plan
- Five Program Areas Under BID
- BID Will Create Quality New Jobs
- Bid Calculator
- Estimated Income at \$.07 BID Rate
- Competitor Cities
- Governance/Management Structure
- Composition of Board & Councils

- How would DDI/the BID be Accountable to Downtown Stakeholders?
- Organization Endorsements
- With a BID, Everyone Pays and Everyone Benefits
- Benefits for Street-Level Businesses, Service Providers, Large Businesses, Downtown Residents, Developers, and Public Sector

Mr. Kalkohf entertained comments and questions raised by the Board.

Presentation: Bull City Forward

Christopher Gergen, Executive Director, Bull City Forward, introduced this item. He stated that Bull City Forward is a non-profit organization focused on catalyzing sustainable enterprise in Durham. He proudly announced that the initiative has drawn national attention and is quickly becoming a model for other cities, including the launch of Queen City Forward in Charlotte.

Mr. Gergen presented the following:

- Strategic Interventions
 - Develop and Mentor
 - Recruit and Retain
 - Connect and Invest
 - Research and Advocate

Mr. Gergen responded to several questions asked by the Board.

Directives

1. Consider ways the County could interface with Bull City Forward and provide technical support for the non profits that are funded.
2. Encourage baseline measurements of targeted outcome areas to begin tracking in the area of entrepreneurial opportunities for Durham youth.
3. Mr. Gergen to have a conversation with Tobin Freid regarding opportunity green initiatives.
4. Determine ways to bring organizations serving youth together to identify more collaborative and strategic efforts to improve outcomes for disconnected youth.

Presentation: Department of Social Services

Gerri Robinson, DSS Director, presented this item. She stated that the Department of Social Services (DSS), on behalf of Commissioner Joe Bowser, requested that the Board receive a presentation concerning the changes in the needs of DSS customers over the last few years.

D.F. Duncan, UNC-CH School of Social Work, gave the following presentation:

Changes Among Needs of DCDSS Customers

- Food and Nutrition Services

- N.C. : The FNS Caseload Since 1998
- Durham County:
 - The FNS Caseload Since 1998
 - The Number of Households Participating in FNS Since 2007
 - Monthly Changes in the Number of Households Participating in FNS Since 2007
 - Growth in the FNS Caseload by Income Level in N.C. and Durham County
 - Percentage of Able Bodied Adults Entering FNS by Earning in All Four Quarters in the Year Before Entry in N.C. and Durham County
 - Changes in the Rate of Exit from FNS 2005 to 2009 in N.C. and Durham County
 - North Carolina: Percentage of Able Bodied Adults by Earnings in All Four Quarters After Leaving FNS in N.C. and Durham County
 - Amount of Food & Nutrition Services Benefits Issues Monthly in North Carolina and Durham County
- Work First
 - The Work First Caseload Since January 1995 in N.C. and Durham County
 - The Child Only Caseload Since January 1995 in N.C. and Durham County
 - The Percentage of Work First Cases that are Child Only
 - Percentage of Adults Leaving Work First With and Without Earning in Durham County and N.C.
 - Earnings in the First Year After Leaving Work First
 - Expenditures for Benefits for Work First in N.C. and Durham County
- Child Welfare
 - Findings from Reports of Maltreatment in N.C. and Durham County
 - Findings from Substantiated Reports in N.C. and Durham County
 - First Entries to Foster Care by Race in N.C. and Durham County
 - Foster Care Caseload by Race in N.C. and Durham County
 - Outcomes for Youth Aging Out of Foster Care
 - Percentage Child Welfare Youth Employed
 - Median Quarterly Earnings for Child Welfare Youth
- Challenges for the Future

The Board held discussions about independent living and youth training.

Ms. Robinson and staff replied to concerns and questions asked by the Board.

Directive

Provide the legislation to the Board that relates to enhancing assistance to relative caretakers.

Opening Doors in Durham

County Manager Mike Ruffin introduced this item. He stated that pursuant to a directive given from the Joint City-County Committee, the County and City Managers have recommended a reorganization of the City-County initiative to prevent and end

homelessness, previously referred to as the Ten Year Plan to End Homelessness. The new initiative, Opening Doors in Durham to Prevent and End Homelessness, recommends a new strategy under the direct control of the City of Durham and Durham County.

The Board held a lengthy discussion regarding the summary of recommendations that address oversight of homeless prevention plans. The consensus of the Board was to proceed with the implementation.

Directives

1. County Manager Ruffin to ensure that future reports indicates the progress being made.
2. Consider what was done previously with the strategic plan and the accountability metrics to determine how it might apply to City and County departments.
3. Provide a report to the Board regarding the number of individuals that have successfully gained employment.

Update on Finance Policy

George K. Quick, Finance Director, presented this item stating that the Finance Department would like to review the current Finance Policy and recommended changes with the BOCC for approval. The changes are of a technical nature designed to bring the policy in compliance with current accounting standards, GASB 54, and to increase the County's Fund Balance ratio goal to 25% (Moody's shows 24.7% as the median level for AAA rated credits) from a policy level of 15%. The County's current Fund Balance level is 20.8%.

Fund Balances for peer Counties as of June 30, 2010:

- Wake 19.27%
- Forsyth 31.3%
- Guilford 16.3%
- Mecklenburg 17.3%

The Board held discussions regarding to the importance of maintaining a AAA rating as well as changes and various terms and structure of fund balance.

Susan Tezai, Deputy Finance Director, presented the following:

- The New Fund Balance
 - New Components of Fund Balance
 - Non-spendable Fund Balance
 - Restricted Fund Balance
 - Committed Fund Balance
 - Assigned Fund Balance
 - Unassigned Fund Balance

GASB 54: New Fund Balance

General

<u>FY10 fund balance:</u>	<u>Fund</u>	
Reserve by state statute	21,546,147	Restricted by State Statute
Reserve by state statute-mental health	1,401,371	Restricted by State Statute
Reserve for encumbrances	2,401,634	Restricted by State Statute
Reserve for encumbrances-mental health	6,569	Restricted by State Statute
Reserve for other purposes	5,206,209	Non-spendable/Restricted
Designated for subsequent year's expenditures	6,203,505	Assigned
Designated for risk management	4,693,154	Committed
Designated for debt service	3,361,560	Committed
Designated for OPEB	16,413,757	Committed
Designated for mental health	1,457,669	Committed
Designated for social services	397,599	Committed
Designated for sheriff inmate	351,744	Committed
Undesignated	38,193,144	Unassigned
	<u>101,634,062</u>	

GASB 54 Format:

<u>FY10 fund balance:</u>	
Non-spendable	810,373
Spendable:	
Restricted	4,395,836
Restricted by State Statute	25,355,721
Committed	26,675,483
Assigned	6,203,505
Unassigned	<u>38,193,144</u>
	<u>101,634,062</u>

The Board thanked Mr. Quick and Ms. Tezai for the report.

Directives

Place on the April 11 consent agenda.

Strategic Plan Update

Wendell M. Davis, Deputy County Manager, presented this item. He shared that in the fall of 2010, the Board of Commissioners began discussing the development of a Strategic Plan for Durham County Government. During the course of those discussions, the Board and staff have met on several occasions to determine the scope and type of Strategic Plan that is being sought by the BOCC.

Mr. Davis cited that on January 31, 2011, the BOCC met in a special session, facilitated by Tyrone R. Baines, Ph.D. and determined that they desired a community wide plan with broad citizens and institutional input. In addition, the Board agreed a new mission and vision statement for the County.

Since that time, the County Manager's Office has continued to move ahead on the County's Strategic Planning process and has worked with both Tyrone R. Baines, PhD and Zelos Consulting to determine the cost for the work products that that the County is seeking in this broad based plan. Today staff is providing the BOCC and update on the cost and seeking the board's approval to enter into a consulting contract with the Virginia-based firm of Zelos at the next regular meeting.

Mr. Davis informed that Board that per the proposed contract, Zelos would guide Durham County through five phases in the strategic planning process: 1) Project Initiation and Detailed Project Plan; 2) Organizational Analysis; 3) Creation of Draft Strategic Plan; 4) Approval of Strategic Plan; and 5) Implementation Structure. The Zelos professional fee is \$45,000, plus an estimated \$9,604 for travel expenses.

The Board thanked Mr. Davis for the update.

Directive

Place on the April 11 consent agenda.

Review of March BOCC Directives

It was requested that at each month's Worksession, the Board of County Commissioners have the opportunity to review the previous month's directives for staff.

Given that the Commissioners had no comments, the Board expressed gratitude to staff for the directives.

Hearing for Nonprofit Agencies Applying for FY 2010-2011 Funding

Chairman Page stated that the Board would hear presentations from nonprofit organizations regarding their request for funding in the 2011-12 Fiscal Year.

The following nonprofit representatives made their budget requests to the Commissioners:

<u>AGENCY</u>	<u>REPRESENTATIVE</u>	<u>AMOUNT REQUESTED</u>
YO! Durham/Durham Congregations In Action	Susan Blackmon and Kaaren Johanson	\$ 10,000
Threshold Clubhouse, Inc.	Susie Deter and	\$ 30,000

	Irene Dwinnell	
Dress for Success Triangle	Pat Nathan and Nadiyah Porter	\$ 10,000
Child Care Services Association	Christy Thalheimer and Demetria Jones	\$ 40,000
Senior PharmAssist	Gina Upchurch and Cheryl Lloyd	\$ 92,282
Child & Parent Support Services	Jan Williams	\$ 13,828
Genesis Home	Ryan Fehrman	\$ 21,739
Durham County Teen Court and Restitution Program	Sabrina Cates and Anthony Hammond	\$ 30,000
Durham Community Penalties Program, Inc.	Craig Brown	\$ 30,000
TROSA	Tracey Dryden and Elisha Vaitsas	\$ 70,000
Durham Crisis Response Center	Aurelia Sands Belle and Rev. Ingram Hedgpath	\$ 54,488
Project Graduation of Durham, Inc	Mary D. Holderness James Tabson	\$ 3,500
Planned Parenthood of Central North Carolina	Vanessa Roth	\$ 20,000
Ram Organization	Annie McKoy and Marq Smith	\$ 50,000
Duke HomeCare & Hospice	Starr Browning and Dee Blake	\$ 51,000
Big Brothers Big Sisters of the Triangle	Baaron Damon and Kaara DeFreitas	\$ 35,000
Believers United for Progress	Rushdee Omar and Doug Coleman	\$ 28,820

Southeastern Efforts Developing Sustainable Spaces (SEEDS)	Kavannah Anderson	\$ 4,000
Durham's Partnership for Children	Angelica Oberleithner and Laura Benson	\$ 30,000
The People's Channel/Durham Community	Chad Johnston	\$ 16,500
Achievement Academy of Durham	Gayle Erdheim and Sandy Ogbury	\$ 24,577
John Avery Boys & Girls Club	Sheila Reba and Michael Currin	\$ 45,000
The Hill Center, Inc.	Dr. Shary Maskel	\$ 25,000
The Ronald McDonald House of Durham	Bill Donovan and Jessica Johnson	\$ 12,000
Operation Breakthrough		\$100,000
Full Gospel Deliverance Outreach	Betty Sturgess and Nay Howell	\$ 15,000
Durham Center for Senior Life	Gail Souare	\$130,000
AnimalKind (The \$20 Fix)	Sarah Crawford and Beth Livingston	\$ 31,371
Durham Economic Resource Center	Fred Stoppelkamp	\$ 20,000
Triangle Radio Reading Service	Linda Ornt	\$ 4,250
Youth Quest	Emily Schofield	\$ 31,230
Durham Interfaith Hospitality	Catherine Pleiland Olive Joyner	\$ 31,230
Triangle Land Conservancy	Jeff Master	\$ 30,000
Bridge II Sports	Ashley Thomas and Charlie Thompson	\$ 20,000
Shodor Education Foundation	Patricia Jacobsand	\$ 25,000

	Hillary Stoker	
Eno River Association	Robin Jacobs and Greg Bell	\$ 15,000
Inter-Faith Food Shuttle	Jill Staton-Bullard and Kia Baker	\$ 60,000
El Centro Hispano	Colleen Blue	\$ 42,735
M-Powerhouse, Inc. of the Triangle	Terry Smith	\$ 4,000
Triangle Champions Track Club	Randall Laws	\$ 25,000
Salvation Army Boys & Girls Club	Joshua Dorsette and Bruce Smith	\$ 15,000
Durham Striders Youth Association, Inc.	Brenda Armstrong	\$ 30,000
Volunteer Center of Durham	Kim Shaw	\$ 10,000

Adjournment

There being no further business, Chairman Page adjourned the meeting at 4:08p.m.

Respectfully Submitted,

Angela M. Pinnix
Administrative Assistant
Clerk to the Board's office