



MWBEvolution in Durham

powered by **INTERISE**

Practical Business Education

Durham County has partnered with Interise, a national not-for-profit with award-winning small business programs, to offer the *MWBEvolution* program. Join a committed group of Durham County based business owners for interactive class sessions; peer mentoring groups; and the opportunity to learn from local experts in the fields of finance, marketing, and procurement. Complete the program with a customized, three-year strategic growth plan – plus, the confidence and ability to turn those plans into action.



What You'll Learn

- Business development strategies
- Strategic planning
- Finance and financial management
- Marketing/sales
- Human resources
- Accessing capital
- Contracting with the government & major corporations

NATIONAL BUSINESS RESULTS

\$399M / Total Value of Contracts Secured

68% Increased Revenue

78% of businesses reported being profitable

97% of businesses recommend the program

KEY DATES

This seven-month program will begin in November 2024 and end in MAY 2025. The 13 sessions will take place every other week from 6:00PM-9:00PM in an in-person location in Durham County.

Application Deadline: **October 4, 2024**

LEARN MORE AND APPLY

This program, valued at over \$15,000, is being provided by Durham County so you can grow and sustain your business. Check basic eligibility requirements, and apply today!

Questions?

Email: SupplierDiversity@dconc.gov