

Durham's Innovative Nutrition Education Program

DINE COMMUNITY

DINE is a team of Registered Dietitians (RDs), who teach interactive nutrition and cooking classes, promote healthy messaging, and partner with sites to help facilitate environmental changes that encourage healthy choices.

2022-2023 DINE in Community programming resulted in:

870 Adults in Durham received nutrition education in



23 community organizations

44 cooking demos

79 interactive classes

89-95% of adults participating in DINE reported:



- they learned something new that was nutrition-related
- they planned to make nutrition-related changes

“ I will start making quinoa at home- it's delicious! I loved this class! It taught me a lot of things I did not know.”

~ Adult participant

Other ways DINE supported the community:

600+

new social media posts, reels, stories, and videos in English and Spanish

23,775

adults reached through social media, community events, and handouts

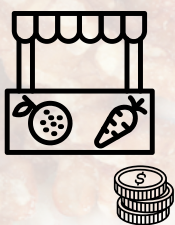
1,484 **SAY YES TO WATER**

adults reached with messaging about drinking more water

Durham Double Bucks joined neighboring Orange and Wake County markets to create **Triangle Double Bucks**



“
Very grateful double bucks makes shopping for higher quality, local food accessible for me.
~Double Bucks customer
”



4,186 total transactions from eligible Double Bucks benefit programs

Over **\$122,000** in Double Bucks provided to customers

747 customers* shopped with EBT benefits

\$194,821 in local foods purchased with Double Bucks, EBT, and WIC & Senior FMNP

135 customers surveyed at four markets reported:

94% say Double Bucks made food more accessible

91% prefer to spend their benefits at the market instead of the grocery store

70% shop at the market because of Double Bucks

84% eat more fruits and vegetables because of Double Bucks

Double Bucks highlight

★ ★ ★ DINE worked alongside markets to coordinate and promote special events for WIC families and seniors. The events provided an additional \$10 in Double Bucks, taste tests, recipes, and other resources. ★


DINE thanks the 2023 funders of Double Bucks, **Duke Office of Community Health** and **Durham County Government**. DINE also thanks **Farmer Foodshare** for being an amazing fiscal sponsor and partner.



*DINE tracks unique customers using the last four digits of the EBT card. This does not track customers with WIC & Senior FMNP, cash, or special projects.



This material was funded by USDA's Supplemental Nutrition Assistance Program - SNAP.
This institution is an equal opportunity provider.

