

“Solidifying Your Next”
Minority Enterprise Development (MED) Week
Durham, North Carolina
October 14-18, 2024

Since 1983, the U.S. President has proclaimed a national MED Week observance to recognize the outstanding accomplishments of minority business enterprises and to honor those corporations and financial institutions supporting minority business development. Durham’s MED Week is a series of educational, outreach and recognition events that commemorates the achievements of minority entrepreneurs and affirms government, business and community organizations' commitment to the principle of equal opportunity.

Sponsorship of the 2024 Minority Enterprise Development Week builds excellent visibility for your business in the community at large, and to the many business leaders and decision makers who participate in the week’s events. Sponsoring Minority Enterprise Development Week is a great way to associate your business with a positive, proactive movement for the celebration of minority entrepreneurship and development of diversity.

A tentative schedule of events is as follows:

Monday, October 14th: HUB Certification Day – 10:00 a.m. – 2:30 p.m.

Tuesday, October 15th: Business Fair – 1:00 p.m. – 4:00 p.m.

Wednesday, October 16th: Support an MWBE Day – All day

Thursday, October 17th: Program and Luncheon – 9:00 a.m. – 2:00 p.m.

2024 Minority Enterprise Development Week Sponsorship Opportunities

Title Sponsor: \$5,000.00

Benefits:

- Reserved seating for ten (10) on Thursday
- Vendor space at the MED Week Business Fair
- Time at the Podium during Luncheon (optional)
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotion
- Logo recognition in printed event program

Gold Sponsor: \$2,500.00

Benefits:

- Reserved seating for eight (8) on Thursday
- Vendor space at the MED Week Business Fair
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotion
- Logo recognition in printed event program

Silver Sponsor: \$1,500.00

Benefits:

- Reserved seating for six (6) on Thursday
- Vendor space at the MED Week Business Fair
- Verbal recognition from the podium at all events
- Company name and logo featured in all pre-event promotion
- Logo recognition in printed event program

Bronze Sponsor: \$1,000.00

Benefits:

- Reserved seating for four (4) on Thursday
- Vendor space at the MED Week Business Fair
- Company name and logo featured in all pre-event promotion.
- Logo recognition in printed event program

MWBE/HUB Supporter: \$500**Benefits:**

- Reserved seating for two (2) on Thursday
- Vendor space at the MED Week Business Fair
- Company name and logo featured in all pre-event promotion.
- Logo recognition in printed event program

Deadline for sponsorship registration and payment: Monday, September 1, 2024

Please use the QR code, link below or complete and mail the sponsorship registration form to the address below.



Attention: Sheilah Faucette
City of Durham
General Billing and Collections
101 City Hall Plaza, Suite 1100
Durham, NC 27701

[2024 Durham MED Week Sponsorship](#)

Sponsor Name: _____

Address: _____

Phone: _____ **Email:** _____

Sponsorship Level: _____ **Total Enclosed:** _____

Payment Method: () Check made payable to the City of Durham

() Visa () MC () Amex

Account Number: _____ **Expiration Date:** _____

All participants should register in Eventbrite: [Durham MED Week 2024 Participant Registration](#)