

Say Something Strong Application



About Say Something Strong

Thank you for being interested in the Say Something Strong program! Our program intends to support the development of new materials that communicate the impact of the COVID-19 pandemic among historically marginalized communities in Durham. We are seeking to fund artistic, journalistic, and/or community engagement projects that reflect or work to resolve health equity issues resulting from COVID-19. Funding is available for creative projects that share stories of community health and resilience in Durham during the COVID-19 pandemic. **Say Something Strong applications are due by Friday, January 5 at 5 pm EST.**

Our award selection process is designed to support projects that reflect the lived experience of historically marginalized communities during the COVID-19 pandemic and uplift residents of those communities. Competitive applicants will be connected with or be members of the community that the project focuses on. Projects are meant to portray accurate medical information, examine systemic issues that exacerbated the COVID-19 pandemic in certain communities, and reflect the resilience of communities during this time. Proposed projects do not have to be new projects; Say Something Strong can support work that is already happening and is ready to be shared within the Durham community.

Successful award applicants will receive awards of either **\$5,000** or **\$15,000** to support their proposed project. Awards will be announced in February 2024, and the work supported by Say Something Strong must take place between March – May 2024. **Projects that cannot be completed by May 31, 2024 will not be considered.**

If you have questions about this application, please contact BullCityStrong@dconc.gov or 919-560-7720, or visit DCoPublicHealth.org/SaySomethingStrong. If you'd prefer to apply online, visit tinyurl.com/SaySomethingStrong23. We encourage you to reach out to us if you'd like support in filling out this application!

Printed applications can be submitted at the **Durham County Main Library, 300 N Roxboro St, Durham, NC 27701.**

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BULL CITY STRONG

Applicant Information:

All fields marked with * are required

*FIRST AND LAST NAME: _____

PREFERRED PRONOUNS: _____ *EMAIL: _____

*ADDRESS: _____

ADDRESS LINE 2: _____

*CITY: _____ *STATE / PROVINCE: _____ *ZIP CODE: _____

*PHONE NUMBER: _____

COLLABORATOR'S NAME, EMAIL ADDRESS, AND ROLE (IF APPLICABLE):

*I am a (select all that apply):

- Full-time grant applicant (for any kind of grant award)
- Full-time applicant for a Say Something Strong award
- Full-time student

*I am applying as an (select all that apply):

- Artist (includes visual artists, musicians, performers, writers, etc.)
- Media person or media freelancer (includes journalists, filmmakers, photographers, graphic designers, and other media professionals)
- Community advocate or other cultural worker (includes community organizers, social media influencers, activists, faith organization leaders, parent group leaders, social-justice oriented non-profit leaders/workers in promoting health equity, which could encompass cultural preservation, storytelling, and community engagement),
- Other

*Racial/ethnic identity (select all that apply):

- Asian
- Black/African-American
- Hispanic/Latino
- Native Hawaiian or Pacific Islander
- Native American/American Indian
- Other

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BULL CITY STRONG

Applicant Information:

Say Something Strong applicants must:

- Be at least 16 years of age
- Live in North Carolina
- Be connected to or influence a Durham community
- Propose a creative project focused on the impact of the COVID-19 pandemic in Durham

*Do you meet these eligibility criteria? Applicants who do not meet these criteria will not be considered.

Yes

No

Project Information:

*Project title: _____

*What topics will your project focus on to explore impacts of the COVID-19 pandemic in Durham?

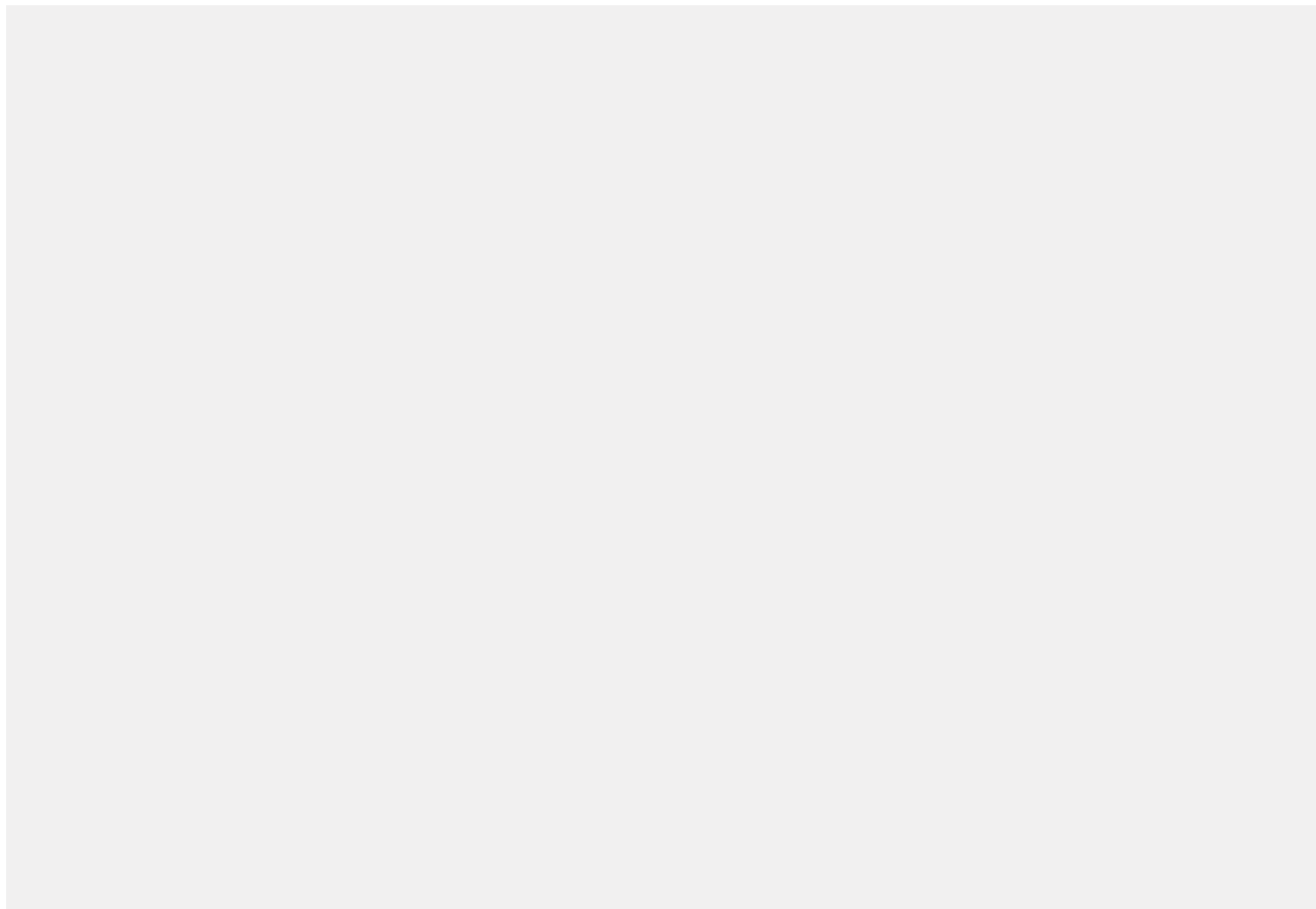
- Healthcare access and equity
- Trust in healthcare and health research
- Health-related misinformation
- Mental health
- Other: _____

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Project Information:

***Personal statement:** Describe who you are, what role you play or how you engage with the community that you see as impacted by the COVID-19 pandemic, and why you are interested in creating a project to explore impacts of the COVID-19 pandemic in Durham.

Note: We are particularly interested in applications from individuals who are connected to or are members of communities that have been most impacted by the COVID-19 pandemic.



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***Project description:** Describe the project you plan to create or continue through Say Something Strong, including key concepts of your proposed project, the health-related issue(s) you plan to address, and deliverables you intend to create. Note: We are seeking projects that reflect the lived experience of historically marginalized communities during the COVID-19 pandemic and uplift residents of those communities.

***Project justification:** Describe why the issue you plan to cover is important to the Durham community. Note: We are particularly interested in how this project is relevant to historically marginalized communities.

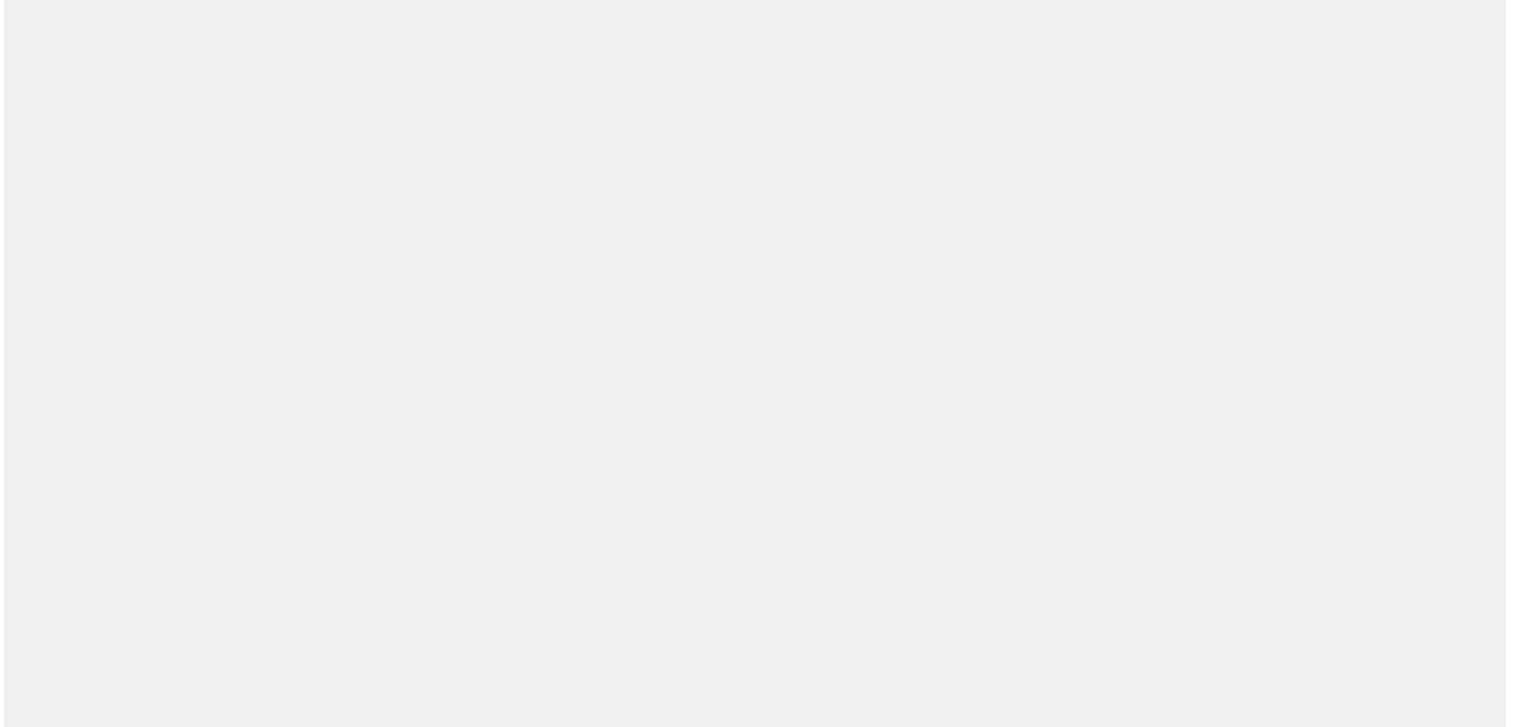
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***Project presentation:** Describe how you plan to share or showcase your project. Depending on the media you're working with, you may want to share where your work might be published, websites that you could share your work through, social media platforms you might leverage, possible hashtags you could use on social media, relevant events or conferences you might participate in, and/or other indexing methods.

***Impact statement:** Describe how you can influence the Durham community through your project. Describe how you will measure or track the impact you make, and discuss what demographic(s) you expect to impact. Note: We are particularly interested in how your work may impact historically marginalized communities.

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***Project feasibility:** Describe any resources (financial, physical, relationships, etc.) you have that would make the proposed project feasible and successful. Let us know how you would use the awarded funds to meet the goals of Say Something Strong. Note: Say Something Strong goals are to (1) tell the evolving local story of community health and resilience among Durham communities during the COVID pandemic and (2) share vital and accurate public health information in ways that reflect Durham's diversity.



***Please attach or email examples of your previous work and/or influence in the Durham community. Examples may include copies or videos of artwork, writing samples, online blogs or web pages, descriptions of programs you have led, presentations you have given in the community, or other related materials. Files may be printed and attached or e-mailed to BullCityStrong@dconc.gov.**