

A Regular Meeting of the Durham County Board of Health was held March 9, 2023, with the following members present:

Roger McDougal, DDS; Gene Rhea, PharmD, MHA; Rosemary Jackson, MD; Mary Braithwaite, MD, MSPH; Anthony Gregorio, MBA; James Miller, DVM; Commissioner Nida Allam and Josh Brown

Excused Absence: Victoria Orto, DNP, RN, NEA-BC and Darryl Glover, OD

Others Present: Rod Jenkins, Rosalyn McClain, Attorney Wardell, Kristen Patterson, Liz Stevens, Micah Guindon, Michele Easterling, Jim Harris, Lindsey Bickers-Brock, Dr. Jeff Jenks, Hattie Wood, Marcia Richardson, Marissa Mortiboy, Josee Paul, Chris Salter, Alecia Smith

**CALL TO ORDER:** Chair Roger McDougal called the meeting to order at 5:00 p.m. with a quorum present.

**DISCUSSION (AND APPROVAL) OF ADJUSTMENTS/ADDITIONS TO AGENDA:** There were no adjustments/additions to the agenda.

Dr. Jackson made a motion to approve the agenda. Dr. Miller seconded the motion, and the motion was unanimously approved by the board members as identified in the attendance roster above.

**REVIEW OF MINUTES FROM PRIOR MEETING/ADJUSTMENTS/APPROVAL:**

Dr. Rhea made a motion to approve the minutes for February 9, 2023. Dr. Braithwaite seconded the motion, and the motion was unanimously approved by the board members as identified in the attendance roster above.

**PUBLIC COMMENTS:** There were no public comments.

**STAFF/PROGRAM RECOGNITION:**

Mr. Jenkins recognized March as National Social Work Month. This is a time that is used to inform everyone how social workers have always broken barriers when it comes to the services they provide – in hospitals, mental health centers, federal, state, and local government, schools, community centers, and social services agencies.

**ADMINISTRATIVE REPORTS/PRESENTATIONS:**

Chair McDougal called for administrative reports/presentations: There were no administrative reports/presentations.

**PUBLIC HEALTH VACANCY REPORT (Activity 37.6)**

The board received a copy of the vacancy report for March 2023 prior to the meeting. The vacancy rate through the end of February 2023 was 18.2%.

*(A copy of March 2023 Vacancy report is attached to the minutes.)*

**QUESTIONS/COMMENTS:**

**Mr. Jenkins:** Vacancies are pretty steady and I would say we could off even out. We do have some individuals who have gone on to greener pastures but as the economy begins to improve and folks decided they really do want to work we have been fortunate to hire a lot of nurses and a lot of critical positions but per your comment earlier it's pretty stable.

**Chair McDougal:** Yes. I noticed that the resignations still tend to be the highest category of vacancy that we have on the report so hopefully folk

2 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

will come back to work and take some of those positions off the vacancy report.

**NOTICES OF VIOLATIONS (NOV) REPORT (Activity 18.2)**

The board received a copy of the Environmental Health Onsite Water Protection Section NOV report through the end of February 2023 prior to the meeting.

*(A copy of March 2023 NOV report is attached to the minutes.)*

**QUESTIONS/COMMENTS:**

**Attorney Wardell:** Everything has been pretty “status quo” since the last meeting. We have one case that is working its way through the system and everything else is actually in pretty good shape and better than I think our list has been in a long time to be honest with you but we do have that one case that is working its way through the system and hopefully we can get that resolved. I know it’s on for mediation and we may even have a few hearings before then but the last I checked, the homeowner had pump and haul the system so there wasn’t a present violation at this point but of course they need to go in and do a lot more than just pump and haul. We are working through the list slowly but surely to get people in compliance. We have a number of non-operators notice of violations which basically says that these are big systems and are required to have a licensed operator and every five years you have to file a notice that you have this operator and people just don’t do it and it’s not an active violation in terms of effluent surfacing on somebody’s land; it’s more of an administrative problem and we have a lot of those but I think the list is in pretty good shape right now.

**Health Director’s Report**

**March 9, 2023**

**Division / Program: Health Education & Community Transformation / Fast-Track Cities**

**(Accreditation Activity 10.1: The local health department shall develop, implement, and evaluate population-based health promotion/disease prevention programs and educational materials for the general public.)**

**Program description:**

- Fast-Track Cities is a global partnership between cities and municipalities around the world with an overarching goal to end the HIV epidemic and HIV related stigma.

**Statement of goals:**

- 95% of all individuals living with HIV will know their status by 2030.
- 95% of all individuals living with HIV are on continuous antiretroviral therapy (ART) by 2030.
- 95% of all individuals w/ HIV on ART achieve suppressed viral loads by 2030.

**Issues:**

- **Opportunities**
  - The Fast-Track Cities Durham Community Advisory Board’s primary objective is to inform, guide, shape, support and evaluate the three core global objectives with an emphasis on Durham. The Durham Community Advisory Board meets quarterly for updates, sharing, guidance, planning, delegation and process evaluation.
  - Durham is focused on achieving the Fast-Track Cities aims, with a 95% success rate by 2030, through:

3 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

- Providing HIV prevention and treatment education along with increasing accessible testing efforts in underserved communities.
- Creating a social media presence to educate, elevate awareness and combat HIV stigma by addressing it as a definitive barrier and providing concrete strategies and tips to end it.
- Promoting the benefits of Pre-Exposure Prophylaxis (PrEP) and Treatment as Prevention (TasP) as viable tools to prevent HIV and viral suppression, given that undetectable viral loads are untransmittable.
- Fast-Track Cities Durham has two active social media accounts: Facebook and Instagram. The purpose of these accounts is to promote the Fast-Track Cities Durham Initiative, HIV prevention and treatment education, HIV related community resources and to address the debilitating barriers of stigma as well as ways to inclusively combat it. Relevant content is developed, and supportive information is posted to these sites weekly.

- **Challenges**

- One of the local initiative's challenges is having community representation from populations most vulnerable to HIV acquisition with the Fast-Track Cities Advisory Board, as their input is invaluable in addressing systemic access barriers.
- Another perpetual challenge is PrEP access in underserved communities. Cost and logistical challenges with appointment follow-ups are ongoing challenges that prevent initiation and maintenance of PrEP regimens.

**Implication(s):**

- **Outcomes**
  - Fast Track Cities Durham has had three Advisory Board meetings to date, including the inaugural meeting in June 2022.
  - The HIV Navigator worked with DCoDPH's Population Health Division to collect and update data to the FTCI Durham Dashboard with 2021 demographic data and HIV treatment and prevention resources.
  - The HIV Navigator curated the county wide World AIDS Day 2022 virtual event and received a proclamation from the City of Durham.
- **Service delivery**
  - Managed Fast-Track Cities Durham social media accounts (Facebook and Instagram) weekly.
  - Provided community education with an emphasis on PrEP at several community events and two local universities (NCCU and Duke University).
- **Staffing**
  - Randy C. Rogers, Public Health Education Specialist
- **Revenue**
  - None. All funding to support the Fast-Track Cities Initiative comes from Durham County.

**Next Steps / Mitigation Strategies:**

- Fast-Track Cities Durham will launch a marketing campaign to increase level of social media engagement and dissemination of initiative aims.

4 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

- Fast-Track Cities Durham will continue to actively recruit members for its Community Advisory Board.
- The HIV Navigator will continue participating in the HIV Linkage to Care and Re-Engagement collaborative between DCoDPH and Duke University with the intent to achieve continuous antiretroviral therapy and suppressed viral suppression.
- The HIV Navigator will work with community partners to develop a PrEP resource directory.

**Division / Program: Health Education & Community Transformation / Bull City Strong**

**(Accreditation Activity 10.2: The local health department shall carry out or assist other agencies in the development, implementation, and evaluation of health promotion/disease prevention programs and educational materials targeted to groups identified as at-risk in the community health assessment. / Activity 12.3: The local health department shall participate in a collaborative process to implement population-based programs to address community health problems.)**

**Program Description:**

- Bull City Strong is a community-based partnership to reduce the increased risk of contracting, being hospitalized, and dying from COVID-19 among Black, Hispanic, and other historically marginalized populations in Durham County. The partnership addresses these health disparities through interventions that involve health education and increasing health literacy.

**Statement of goals:**

- Develop and disseminate health and safety information that is accurate, accessible, and actionable.
- Promote changes in the healthcare delivery system that improve health information, communication, informed decision-making, and access to health services.
- Expand local efforts to provide culturally and linguistically appropriate health information services in the community.
- Increase the dissemination and use of evidence-based health literacy practices and interventions.
- Ensure active community engagement in planning, implementing, and evaluating Bull City Strong activities.

**Issues:**

- **Opportunities**
  - Continuous community building and empowerment with Project Access through our Community Health Promoters program, educating Durham through community events, and disseminating specific health messages through our communications plan.
  - Further collaboration with LATIN-19 in efforts to enhance our Health Education programs in Spanish.
  - PILLAR Consulting is set to launch another cohort of youth ambassadors focusing on black and brown youth in Durham through their training program titled “Not a Host.”
  - Launching another community-based event with the African American COVID Taskforce (AACT+) focusing on health education, COVID testing, food distribution, and medicine giveaway, in partnership with MedAssist.
  - Partnership with North Carolina Central University (NCCU), which is currently evaluating our program outcomes and effectiveness for each project while developing a digital learning platform to enhance organizational health literacy.

5 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

- Media partners have helped increase the visibility of messages about COVID-19 prevention, testing and treatment among Black and Latinx communities in Durham.
- **Challenges**
  - Staffing capacity – Current staffing facilitates collaboration with community partners but limited direct health education across Durham. We cannot extend health literacy efforts without additional staff. We would like to see a field-based team that will assist with community events, creating more access to information and becoming an access point to care.
  - Sustainability of funding – current grant funding is set to end June 30, 2023. A request for a no cost extension to continue our activities for an additional 12 months will be considered by the Office of Minority Health in April.

**Implication(s):**

- **Outcomes**
  - Trained 20 community leaders in health literacy, addressing misinformation and culturally relevant health topics through a Community Health Promoters training curriculum developed to reach historically marginalized populations.
  - Through two interventions (Community Health Promoters and Durham Community Events), we've directly engaged 11,500 people in Durham with health education around COVID-19, access to care, and awareness building.
  - From our media interventions, we've reached 658,553 impressions through radio and television with messages around getting your COVID vaccine and creating continuous awareness of the pandemic.
  - Through our partners, from June 2022 – December 2022, an estimated 100 COVID-19 vaccines were administered, and over 700 COVID-19 at-home test boxes were distributed to historically marginalized partners.
  - Twenty youth ambassadors participated in STEM and media literacy training programs to develop health education messaging around COVID-19.
- **Service delivery**
  - Mass Media: radio, television, out-of-home advertising
  - Community Health Promoters: virtual training sessions
  - Community Events: in-person health education and information dissemination
  - Native Content Development: online and in-person applications
- **Staffing**
  - Three full-time positions are grant-supported
    - Jaeson Smith, Public Health Education Program Manager, Health Literacy
    - Edeia Lynch, Public Health Education Specialist
    - Bull City Strong Office Assistant, vacant as of February 11
  - DCoDPH staff provide in-kind support to the project, including:
    - Project Director: Lindsey Bickers Bock, Health Education Division Director
    - Authorized Organizational Representative: Rodney Jenkins, Public Health Director
- **Revenue**
  - The federal Office of Minority Health funded this 2-year initiative for \$2 million, currently scheduled to close on June 30- 2023.

6 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

**Next Steps / Mitigation Strategies:**

- An application for a no-cost program extension for an additional 12 months will be submitted by April 2023.
- A new spending request has been submitted as part of the FY24 County budget to continue to support the full-time staff on this project outside of available federal grant funding.

**Division/Program: Dental/Children's Dental Health Month**  
**(Accreditation Activity 20.1- The local health department shall collaborate with community health care providers to provide personal and preventative health services.)**

**Program description:**

- February is Children's Dental Health Month. This is a national observance that brings together professionals, healthcare providers and educators to promote the benefits of good oral health to children and their caregivers. During February, the Dental Division hosted its annual Give Kids a Smile event and visited numerous Public Schools to provide screenings and educational programs.

**Statement of goals:**

- The goal of Children's Dental Health Month is to promote good oral health in children 0-20, and to provide oral health instruction to patients and their families, as well as the community at large.

**Issues**

• **Opportunities**

- Give Kids a Smile was held on Thursday, February 23<sup>rd</sup> (with a couple of patients rescheduled for Friday). This date was chosen by the Division to:
  - a. Host an all-day event and provide services other than exams and x-rays.
  - b. In addition to the Department's dental team, the UNC Adams School of Dentistry sent six dental students to participate in our event, under the direction of faculty member Dr. Miguel Simancas Pallares.
  - c. Patients received exams, and the team provided operatory work for some children.

• **Challenges**

- Although this is an opportunity for free dental care, there were still four no-shows.
- Dental Students work in teams of two, which limits the number of children scheduled.

**Implication(s)**

• **Outcomes**

- The opportunity to offer additional services (other than exams) was well received by patients as well as UNC dental students.
- Vendors donated the materials for Give Kids a Smile and dental screenings.
- The Division provided screening at various DPS Elementary Schools, including Spring Valley, Easley, Lyon's Farm and Eno Valley.

7 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

- **Service delivery**

- Give Kids a Smile: 33 patients received dental services. Procedures included cleaning and exams. In addition, the team provided sealants, fillings, extractions, and crowns.
- Dental Screenings were provided to 1254 students during February. Oral health presentations were provided to 198 students at Oak Grove Elementary School.
- Water Bottle Distribution: In partnership with the Public Health DINE team (Nutrition Division), the clinic provided nearly 300 water bottles to patients during February – promoting the healthy benefits of drinking water.
- **Staffing**- Three Dental Assistants, two Public Health Hygienists, Director of Dental Practice, Processing Assistants (front desk) and Dental Director assisted with the Give Kids a Smile event. One of our Public Health Hygienist's led the school screenings, with assistance from the Tooth Ferry Driver.
- **Revenue** – The Division offered services worth \$5,850.22 during Give Kids a Smile.
- **Other** –N/A

#### **Next Steps / Mitigation Strategies**

The Dental Division has formed a committee to discuss ways to expand next year's Give Kids a Smile event, devising a schedule that will allow us to see more patients.

#### **Division / Program: Nutrition / Farmers' Market Double Bucks Program**

**(Accreditation Activity 10.4: The local health department shall promote and support the use of evidence-based health promotion/disease prevention strategies by other community agencies and organizations.)**

#### **Program description**

- Double Bucks is a program currently running in three farmers markets in Durham, including Durham Farmers' Market (DFM), South Durham Farmers' Market (SoDuFM) and Black Farmers' Market. It also runs at the Chapel Hill Farmers' Market, Carrboro Farmers Market, and Eno River Farmers' Market (Hillsborough). The program helps increase access to nutritious, local food by doubling Supplemental Nutrition Assistance Program (SNAP) Farmers' Market Nutrition Program Vouchers (FMNP), and cash for WIC, section 8 housing participants, and SNAP customers who are out of benefits. Previously it has run at Community In Partnership's East Durham Farmers' Market; this market is pivoting to a brick-and-mortar store and is not running at this time.
- DCoDPH assists with grant writing, marketing, promotion, evaluation, and technical assistance.
- In January 2023, Duke Health provided \$185,000 worth of funding that will support 77% of the funding needed to run the Double Bucks program for the entire 2023 market season. This funding will also allow for expansion of the program to the Black Farmers' Market in Raleigh.

#### **Statement of goals**

- Increase access to and consumption of nutritious, local foods.
- Provide support to local farmers and the local economy.
- Support BIPOC farmers and communities.

8 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

**Issues**

- **Opportunities**
  - In 2022, about 900 triangle families benefited from Double Bucks and purchased fresh, local food at participating markets. Duke Health's funding makes it possible for the program to again run in 2023. Mary Oxendine, Durham's Food Security coordinator, worked closely with Duke Health and the Double Bucks team to help secure the funding.
  - Running the same program under the same funding source allows for coordination of program administration. This helps customers know what to expect when they visit different markets as the program is run the same. It also allows for consistent marketing and increases program efficiency.
  - Until this point, DCoDPH's DINE Program only serviced Durham County partners and programs. Triangle Area Double Bucks provides an opportunity to expand the DINE program outside the Durham County limits and reach other SNAP Eligible participants.
- **Challenges**
  - Double Bucks remains only partially funded for this market year, limiting how much partners can market the program to new customers. Securing additional grants or other sources of funding for future years will be imperative to allow the program to run continuously and uninterrupted. Other markets have had to pause this program in the past, and this has shown to sever relationships with partner organizations and community members previously using the program.
  - Coordinating 7 different organizations to run the same program takes a lot of time and effort. Many farmers' market managers work part time and nontraditional hours, compounding this issue. DINE currently only has one staff person allocating about 1/3 of her hours towards Double Bucks. A nutrition program manager has stepped in to assist. DINE will try to amend its SNAP Ed grant to fund a full-time coordinator, but it is still difficult to manage this program with the current resources available.

**Implication(s)**

- **Outcomes**
  - If current trends continue, about 900 families will shop with Double Bucks at a participating farmers' market in 2023.
- **Service delivery**
  - The Double Bucks program will run during the 2023 market season at the 7 locations. Customers will visit the information table where they can scan their SNAP card, show FMNP vouchers, or provide cash that will be doubled with tokens
- **Staffing**
  - Market managers administer the program at the farmers' markets.
  - The DINE Healthy Environments Nutritionist provides technical assistance, helps with marketing and evaluation, and assists with coordinating meetings. A program manager assists with grant writing and reporting.
  - Farmer Foodshare is the fiscal sponsor for the program and allocates staff time to administration of funds.
- **Revenue**
  - Double Bucks provides no revenue for DCoDPH.
- **Next Steps / Mitigation Strategies**
  - Secure additional funding to fully implement the program in 2023 and continue the program in future years.



9 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

- Create marketing materials and market the program to eligible residents.

Division / Program: Nutrition /High Performing Leadership Academy

**(Activity 25.1: The local health department shall work with academic institutions and other programs such as universities, colleges, community colleges, Area Health Education Centers, CDC and professional associations to provide training opportunities for current staff and future public health practitioners.)**

**Program description**

- The National Association of Counties and the Professional Development Academy provide an intensive, online 12-week High Performance Leadership Course. The Course is divided into 4 sections including Your Leadership Mindset and Positive Engagement, Leading Effective Change, Communication and Collaboration, and Leading High-Performance Teams. The commitment includes spending about 3 hours per week on self-guided work, 1 hour a week in small group discussion, and one hour a week with the full class.
- DCo purchased space for a large cohort of supervisors from across the County to attend during the fall/winter of 2022.
- Two nutrition program managers completed the course.

**Statement of goals**

- To strengthen leadership skills and build a strong workforce.

**Issues**

- **Opportunities**
  - The course brought together people from throughout the Southeast, allowing local government employees to network and build relationships.
  - The course taught many valuable skills, including communication, negotiation, and problem solving, that the nutrition program managers have incorporated into their supervising practice.
- **Challenges**
  - The course took much more time than the program managers realized when registering. It was difficult to dedicate 5 hours per week for 12 weeks to the course.
  - The live Friday class with all registered participants always went over the same material that was provided throughout the week, making it repetitive. Both program managers wished it had incorporated more active learning.

**Implication(s)**

- **Outcomes**
  - The nutrition program managers learned many new skills and approaches that they have incorporated into their daily work.
- **Next Steps / Mitigation Strategies**
  - A small group of DCo participants met to discuss how to share the knowledge and encourage others to attend. This work is ongoing.

Division / Program: Nutrition Clinic/Community Engagement Programs

**(Accreditation Activity 10.2 - The local health department shall carry out or assist other agencies in the development, implementation and evaluation of health promotion/disease prevention programs and educational materials targeted to groups identified as at-risk in the community health assessment.)**

10 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

**Program description**

- Nutrition Clinic participated in two community engagement programs in February 2023.

**Statement of goals**

- DCoDPH Nutrition Clinic will collaborate with community partners in promotion of health and well-being for Durham residents.

**Issues**

• **Opportunities**

- On February 13, a Registered Dietitian (RD) from the Nutrition Clinic provided programming for participants in DCoDPH's Diabetes Self-Management Program (DSMP) for Spanish speakers. Becky Posada, RD, CDCES presented a program in Spanish on "Label Reading" at the in-person meeting. The 6-week workshop for people living with Type 2 diabetes meets at the main Durham County Library, 300 N Roxboro St. from 5:30-7:30pm on Mondays. DSMP is delivered by joint effort of DCoDPH's Nutrition and Health Education divisions.
  - A DCoDPH nutritionist (RD) was the featured speaker at a monthly meeting of the local NAMI chapter on February 22. Durham's NAMI (National Alliance on Mental Illness) chapter meets monthly to support families, friends, and individuals whose lives have been affected by mental illness. Patrice Cairr, MS, RD provided the virtual program: "What's on Your Plate?" - an interactive workshop on self-care and nutrition emphasizing the importance of a balanced diet to health and wellbeing.

**Implication(s)**

• **Outcomes**

- 25 community members obtained education regarding nutrition for management of diabetes (DSMP participants) or nutrition for optimum wellbeing (NAMI chapter).
- Participants were able to access nutrition education in their normal places of activity in the community and in the language they best understand.
- **Staffing**
  - Two DCoDPH Clinical Nutritionists/Registered Dietitians provided programming.

**Next Steps / Mitigation Strategies**

- DCoDPH Nutrition Division will continue to collaborate with community partners to provide health promotion and nutrition education that reaches Durham residents where they work, worship, and live. DCoDPH will continue to provide support to community partners that have a shared goal of enhancing the well-being of Durham residents.

**QUESTIONS/COMMENTS:**

**Health Education & Community Transformation / Fast-Track Cities Program**

Fast-Track Cities is a global partnership between cities and municipalities around the world with an overarching goal to end the HIV epidemic and HIV related stigma.

**Chair McDougal:** I was looking at the update on the Fast-Track Cities Program and the statement of the goals for the program:

95% of all individuals living with HIV will know their status by 2030.

95% of all individuals living with HIV are on continuous antiretroviral therapy (ART) by 2030.

11 A Regular Meeting of the Durham County Board of Health, held March 9, 2023.

95% of all individuals w/ HIV on ART achieve suppressed viral loads by 2030.

I applaud those goals and I wonder if you or one of the staff can tell us where we are with those metrics in 2023?

**Mr. Jenkins:** I know that I would not be able to give those metrics off the top of my head but I will say that Durham County has been doing extremely well and we are fortunate to have county commissioners that have invested in a position that is really geared toward ending the epidemic and that position is currently being held by Mr. Randy Rogers who operates out of Health Education & Community Transformation Division. What I would love to do is to provide the board with an update on the program at a later date.

**Chair McDougal:** That would be great.

**COMMITTEE REPORTS:**

There were no committee reports discussed.

**OLD BUSINESS:**

There was no old business discussed.

**NEW BUSINESS:**

• **BUDGET AMENDMENT**

The Durham County Department of Public Health request approval to authorize the County Manager to accept grant funds from the Delta Dental Foundation in the amount of \$5,000 for the Department of Public Health Dental Division's Emerging Smiles Dental Assistance Program.

The Durham County Department of Public Health provides services that prevent disease, promote health, and protect the environment. Routine dental services are typically provided on site at the Department of Public Health. The Emerging Smiles Dental Assistance Program will offer financial assistance to those patients who are referred to community providers for more complex oral health treatment (i.e. root canals, crowns, complex extractions, etc.). Funds in the account were refunded to the Durham County Department of Public Health.

Dr. Jackson made a motion to approve the budget amendment in the amount of \$5000.00. Dr. Rhea seconded the motion, and the motion was unanimously approved by the board members as identified in the attendance roster above.

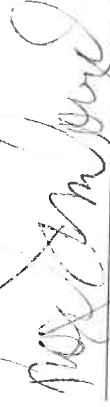
• **AGENDA ITEMS FOR NEXT BOARD MEETING**

- FY23-24 Proposed Budget and Fee Schedule Review/Approval

**INFORMAL DISCUSSION/ANNOUNCEMENTS:**

There was no informal discussion.

Dr. Rhea made a motion to adjourn the regular meeting at 5:22pm. Dr. Jackson seconded the motion, and the motion was unanimously approved by the board members as identified in the attendance roster above.



Roger McDougal, DDS, Chair



Rodney E. Jenkins, Public Health Director