

# Say Something Strong Journalist Application



Funding is available for journalism projects to be published through a journalistic organization that has an impact on the Durham community. Full-time media employees and freelancers age 16 or older are eligible to apply as the project lead. The stories that we aim to support will amplify community voices about diverse human experiences with health issues and focus on community resilience stories and solutions. Some examples of the topics that projects may focus on include:

- Healthcare access and equity
- Trust in healthcare and health research
- Health-related misinformation
- Social, political, environmental, and/or economic impact of the COVID-19 pandemic
- Mental health
- Or other

We will give priority consideration to journalistic organizations or projects that have an impact on historically marginalized demographics.

Journalists should seek placement of this work within their local media ecosystems and must attribute their support to the Bull City Strong Fund for Journalists. However, you do not need to submit any formal commitments of publication or letters of support from editors or publishers.

## Award amounts

A total of three awards of \$5,000 and one award of \$15,000 will be given to the winning applicants. Please indicate which award amount you feel is necessary based on the scope of your project. Awardees are not guaranteed to receive their requested amount; award determinations will be made based on a number of factors when considering all applicants.

For questions or more information, email [BullCityStrong@dconc.gov](mailto:BullCityStrong@dconc.gov) or call 919-560-7702.

## Applicant Information:

FULL NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

CITY, STATE, AND ZIP CODE: \_\_\_\_\_

MEDIA AFFILIATION (IF APPLICABLE): \_\_\_\_\_

I AM A (CIRCLE ONE): Full-time media employee / freelancer / other \_\_\_\_\_

COLLABORATOR'S NAME, EMAIL ADDRESS, AND ROLE (IF APPLICABLE): \_\_\_\_\_

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## Project Information:

DESIRED AWARD LEVEL (CIRCLE ONE): \$5,000 / . \$15,000

PROJECT TITLE (OPTIONAL): \_\_\_\_\_

Which topic will be your project's focus? (select all that apply)

- Healthcare access and equity
- Trust in healthcare and health research
- Health-related misinformation
- Impacts of the COVID-19 pandemic
- Mental health
- Other \_\_\_\_\_

Describe what issue you plan to cover, the style of the story, and why this issue is important to the Durham community.

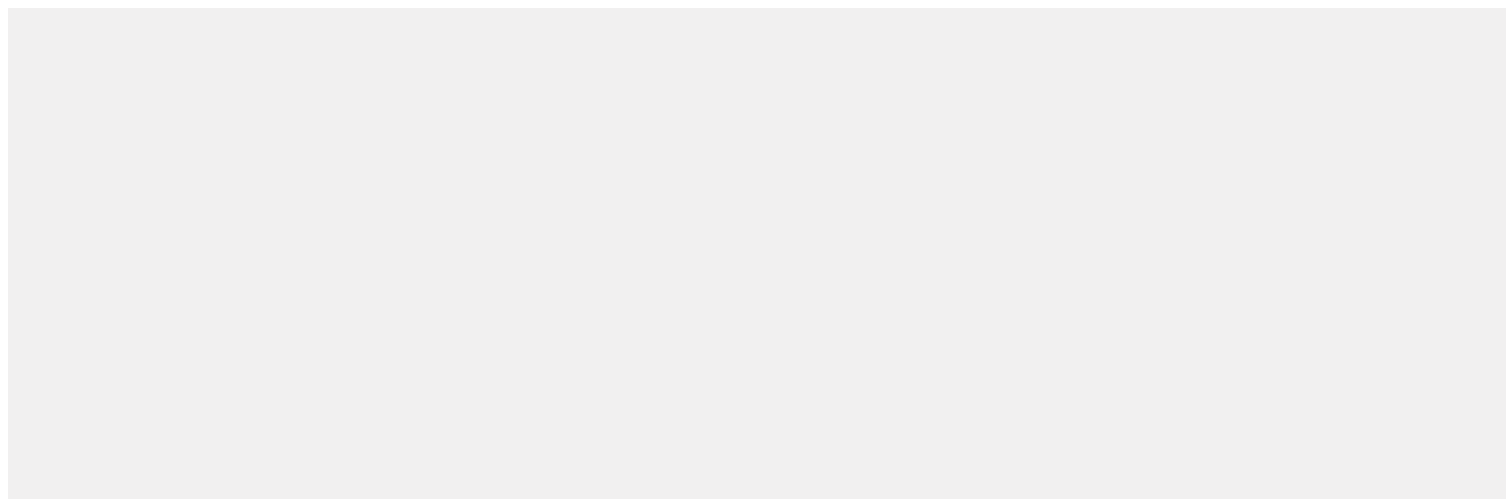
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How do you see your work having impacting the Durham Community?

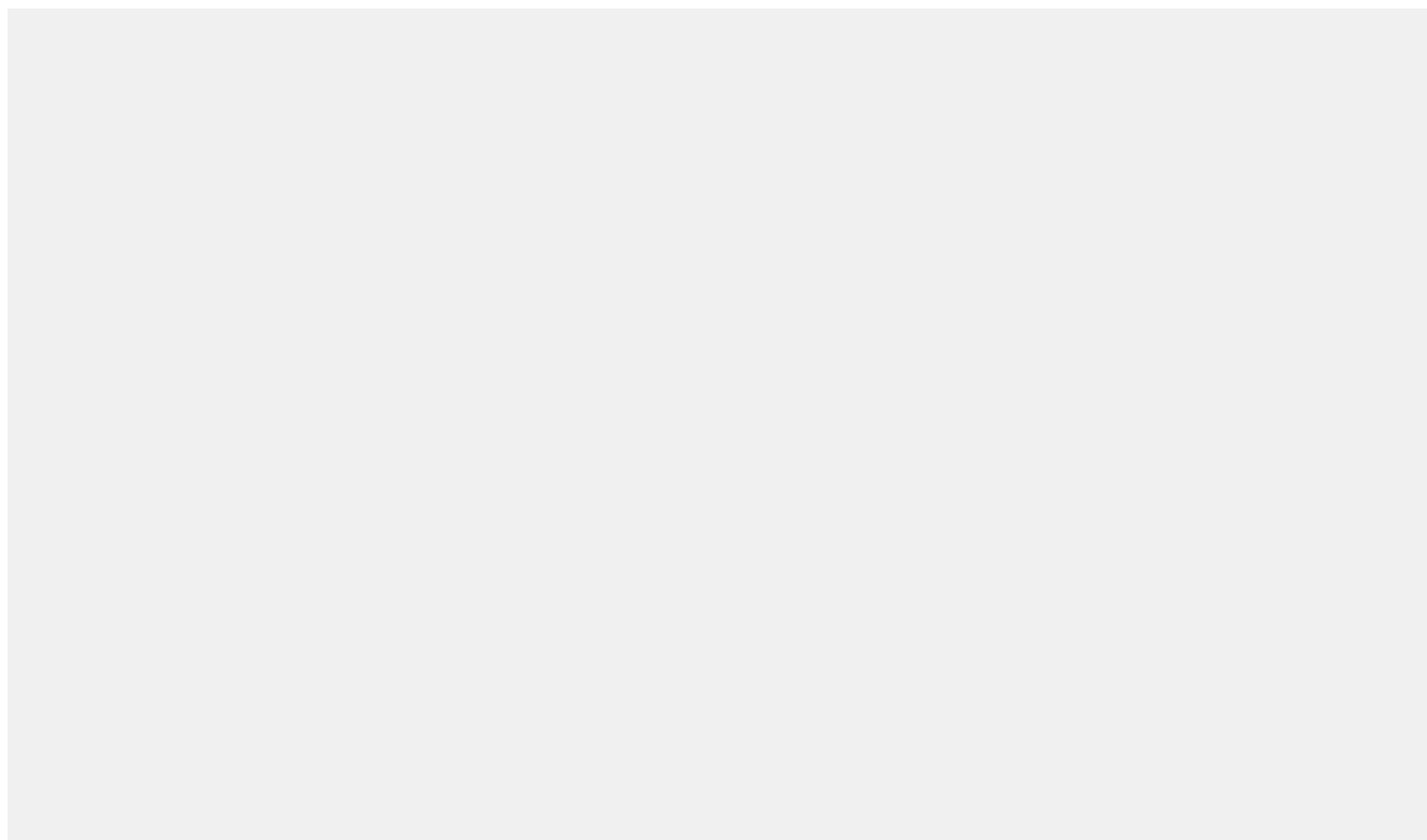
Describe how you can influence the Durham Community through your project and what demographic(s) you expect to impact. We are particularly interested in how your work may impact historically marginalized communities.

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Describe the deliverables to be created, including where you plan to publish the work.



How will you measure or quantify your project's impact? Priority consideration will be given to work and/or journalistic organizations that have an impact on a historically marginalized demographics.



Please attach or email a writing sample and indicate where the sample was shared. Samples should be emailed to [BullCityStrong@dconc.gov](mailto:BullCityStrong@dconc.gov)