



# NEWS RELEASE

**For Immediate Release**  
**Contact: Dawn D. Dudley**

**Date: 10/25/12**  
**Phone: (919) 560-0008/Fax: (919) 560-0020**  
**E-mail: [ddudley@dconc.gov](mailto:ddudley@dconc.gov)**

## **Durham County Government Updates Its Look** *County Formally Unveiled New Logo October 22*

**Durham, N.C.** – Durham County Government is now referred to as “Dee-Co.” Dee-co, the County’s new brand featuring two new looks, was formally unveiled to the public on Monday, October 22, 2012. A large crowd of Durham County employees and the public attended the exciting reveal at Durham Central Park, 534 Foster Street. Later that evening at the Durham Board of County Commissioners Regular Session, the celebration continued with the signing of the County’s Strategic Plan Poster.

The County’s branding events also included the launch of a new website. The fresh and easily navigable website can be found at [dconc.gov](http://dconc.gov). In coming months, the old web address for the county will phase out. All email addresses for County employees have been updated with the exchange [dconc.gov](http://dconc.gov).

For more information about Durham County Government’s new look, visit [www.dconc.gov](http://www.dconc.gov) or call the Durham County Manager’s Office at 919-560-0000.

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