



Public Health

Bull City Strong

Improving Health Literacy in Durham to Further an Equitable Community Response to COVID-19

Position Description: Community Health Worker Coordinator

Bull City Strong is a community-based initiative to address the increased risk of contracting, being hospitalized, and dying from COVID-19 among Black, Hispanic, and other historically marginalized populations in Durham County, North Carolina. The effort is funded by the Office of Minority Health at the federal level. The Durham County Department of Public Health (DCoDPH) will lead the implementation of evidence-based health literacy interventions to address disparities in health outcomes related to COVID-19. Project aims align with Healthy People 2030 goals to improve health communication; increase access to comprehensive, high-quality health care services; help people get recommended preventive health care services; and promote health and safety in community settings.

This position oversees, guides, and facilitates coordination of community health workers (CHWs) across Durham County. Through leadership of the Community Health Worker Roundtable, this staff member 1) builds and promotes collaborative partnerships; 2) identifies critical health needs in the community; 3) guides local planning efforts to improve health; 4) supports innovative health programs; and 5) advocates for health-promoting policies. The position is a grant-funded position as part of the Bull City Strong health literacy program within the Health Education & Community Transformation Division.

Areas of work include:

- **Network building**
Foster communication and collaboration, leverage funds and ensure coordination of Community Health Workers' efforts in response to COVID-19 and social determinants of health.
- **Program planning, implementation, and evaluation**
Coordinates and guides activities of the Community Health Workers' Roundtable related to planning, implementing and evaluating activities designed to build Community Health Workers' capacity. as described in community action plans. Planning includes identifying community stakeholders; setting goals, creating objectives and developing timelines; identifying action strategies; and setting project budget and outcomes.
- **Reporting and documentation**
Record monthly, quarterly, and annual progress for the Office of Minority Health, the Health Education & Community Transformation Division, the Public Health Department, and the Board of Health.
- **Fiscal management**
Identifies grant funding sources and applies for opportunities to build or sustain program efforts. Apply for/manage grants and leverage resources for program activities; assist partners in doing the same.

- **Advance Durham County Department of Public Health priorities**
Contribute to Departmental, Interagency, and Community activities that support the health and wellbeing of all residents and that strengthens Durham's Community Health Worker infrastructure. Represent Bull City Strong program on various internal and external committees. Document this work in accordance with NC Local Health Department Accreditation Board and Management for Results.
- **Professional development**
Participate in professional development opportunities that improve job performance or knowledge related to position.

Required competencies

Considerable knowledge of theories, principles and practices of public health education, health literacy, community engagement and health equity. Experience with program planning, implementation, and evaluation principals and methodologies. Solid ability to conduct effective meetings through agenda preparation, facilitation, consensus building, coalition building skills, committee organization, mediation, and task-orientation. Ability to establish and maintain good working relationships with individuals, groups and communities; ability to stimulate interest and cooperation among Community Health Workers and the multiple Community Based Organizations that employ them, in order to carry out planned activities.

Good interpersonal communication skills and the ability to work effectively with diverse population groups. Significant knowledge of, or lived experience in, Black, Indigenous, Hispanic/Latinx communities and ability to apply skills with cultural relevance and insights that allow for equitable application of health literacy programs outside the dominant culture. Bilingual speakers of Spanish and English are strongly encouraged to apply.

Education and experience required

Requires a master's degree in public health or in public health with a major in public health education; or graduation from a four-year college or university with a major in health education and two years' experience in public health education or a related field; or graduation from a four-year college or university and three years' experience in public health education; or an equivalent combination of training and experience, including employment as a Community Health Worker. A valid NC Driver's License is required.

Compensation

This is a full-time grant-funded position, with guaranteed funding through at least June 2023.

It is initially offered as a contract position with no County benefits provided, and the hourly pay rate established accordingly. \$30 – 38/hour

To apply

Submit application, cover letter and resume at: <https://www.surveymonkey.com/r/BullCityStrong>

Applications submitted by **5 pm on Monday, September 13** will receive priority consideration.

If you have difficulty submitting an application, please contact Heather Trimarchi, Health Education Office Assistant, at HTrimarchi@dconc.gov.