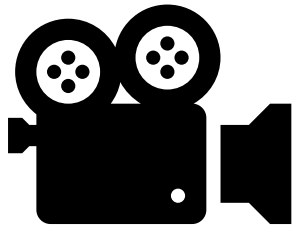

DURHAM COUNTY NONPROFIT AGENCY FUNDING PROGRAM

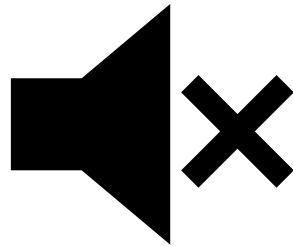
VIRTUAL INFORMATION SESSION

JANUARY 2021 - JULY 2022

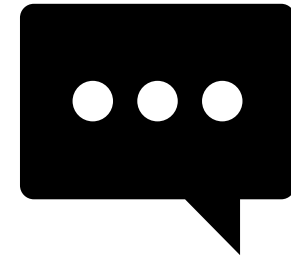
GETTING SETTLED



We are recording this session.



Please mute yourself if you're not speaking.



Please type your questions in the chat box. We will monitor them and answer your written and spoken-word questions after the presentation.

OVERVIEW

1. The County has revised the nonprofit grant program
 - Larger grants to fewer nonprofits, to create greater impact
2. The RFP process will focus on direct COVID-19 pandemic relief
3. In addition, the County is seeking proposals from nonprofits that are working to create more equitable and resilient systems
4. Due to the pandemic, the current Nonprofit grant process will run for 18 months, January 2021-July 2022
5. Future RFP process will run for three years, with a goal of creating a more inclusive funding process

APPLICATION

The RFP, Application, and a Frequently Asked Questions page is available on the Durham County website, on the Budget & Management Services page

Please email completed application, preferably saved as a PDF, to Anna Hawksworth in the budget office at ahawksworth@dconc.gov

Budget & Management Services

+ Budget Documents

Capital Improvement Plan Documents

Non-Profit Agency Funding Program

Frequently Asked Questions

Staff Listing

+ Quarterly Budget Reports

Data Dashboards

County Departments » Departments A-E » Budget & Management Services »

COVID-FOCUSED NONPROFIT AGENCY FUNDING PROGRAM

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Durham County Nonprofit Agency Funding Program Announcement

On October 15, Durham County will begin accepting applications for its new COVID-focused nonprofit funding program. The 18-month program, which runs January 1, 2021 to June 30, 2022, will seek funding proposals from nonprofits that address both COVID response and recovery issues, as well as plan for stronger, more equitable systems in the aftermath of COVID, across four strategic target areas: Food Security; Child, Youth, and Family Wellness and Learning; and Workforce Development. A fourth area, for housing repair and rehabilitation, will be run through the City's Department of Community Development.

An application and comprehensive Request for Proposal (RFP) document are linked below under "**Resources.**" Please read the RFP - and detailed appendix for the appropriate target area - in their entirety before completing the application.

Submissions will be due on Thursday, Nov. 12, 2020, and awards will be announced in early January. Recipients of funds will meet with County staff to finalize a quarterly report template, including a list of activities, deliverables, and performance measures.

The County will hold two information sessions about the new process via Zoom videoconferencing on the following dates:

- Tuesday, October 20 from 7 to 8 p.m.
 - Register at <https://tinyurl.com/y3h7qbgo>
- Thursday, October 22 from 11 a.m. to noon
 - Register at <https://tinyurl.com/y32xxuy4>

CALENDAR

October 15th, 2020

- Nonprofit Agency Funding Program Application Opens

November 12th, 2020- 5pm

- Nonprofit Agency Funding Program Application Closes

Mid-January 2021

- Announcement of selected Nonprofit Program Recipients
- First funding checks sent to selected nonprofits

ELIGIBILITY

- Nonprofits with 501(c)(3) status and community-based groups with a fiscal sponsor that has a 501(c)(3) status are eligible to apply
- One application should be submitted for a project with multiple partners. One organization with 501(c)(3) status must receive the funds and provide fiscal oversight.
- Nonprofits may “pass through” all or some of the funds as sub-grants or microgrants to other 501(c)(3) and community-based organizations or groups

ELIGIBILITY

Eligible activities include, but are not limited to:

- Direct services to children, adults, and families
- Development of tools and resources that can be used by families or organizations
- Training and professional development
- Community-based research and engagement
- Planning for policy and systems change

GUIDING PRINCIPLES

The County will use the following principles when reviewing and selecting proposals:

- **Equity**
- Systems-thinking
- Capacity-building
- Community engagement
- Collaboration

TARGET AREAS

- 1. Food Security:** Increase food access and improve the local food system.
- 2. Child, Youth, and Family Wellness and Learning:** Support the overall wellness of young people and their families.
- 3. Workforce Development:** Help residents in low-wage jobs transition into high-demand industries with opportunities for salary growth and upward mobility.
- 4. Safe and Stable Housing:** Ensure low-income seniors and disabled individuals can continue living in safe, affordable housing.*

*Durham County will give funds to the City of Durham to further strengthen a non-profit-led housing repair program helping low-income seniors and disabled individuals to continue to reside in safe, decent housing. As a result, the County is not accepting applications in this area.

FOOD SECURITY TARGET AREA

Overall Goals

- ❖ Ensure all residents have access to safe, affordable, and nutritious food.
- ❖ Strengthen Durham's food system, including farms, production, transportation, retail, and operations such as food banks & food pantries.

FOOD SECURITY FUNDING OBJECTIVES

- Fund approximately four (4) nonprofit organizations that:
- Work to increase food access for vulnerable populations.
 - Support a strong and effective food system.
 - When possible, use other funding streams and resources to maximize reach and impact.

FOOD SECURITY MICROGRANTS OPPORTUNITY

- Funding smaller food security organizations has emerged as a need during the COVID-19 emergency.
- One of the grants is designated for an organization that can manage a microgrants program.
- Experience managing microgrants / similar programs preferred.
- Microgrants Applicants answer supplemental question #8.

FOOD SECURITY POSSIBLE OUTCOMES

County staff will work with each funded organization to choose the best ways to measure success for these outcomes

Examples include:

- Numbers of meals served
- Total pounds of food served
- Number of people served
- Racial / ethnic breakdown of people served
- Cost per meal
- Economic impact (i.e.) number of jobs created / number of farms supported.
- Other evaluation measures as appropriate

CHILD, YOUTH, AND FAMILY WELLNESS AND LEARNING

Overall goal: To create more opportunities, spaces, and resources for young people and their families that support their overall wellness and learning. “Wellness” is a state of being fulfilled and healthy in your body and mind. Wellness can relate to physical, social, emotional, mental, and other types of health.

Eligible organizations: Organizations focused on wellness and learning with young people ages 0-24 and their families

Eligible activities:

- Create safe places, spaces, and approaches that promote health, wellness, and learning for young people and their families
- Offer targeted supports and encouragement that consider culture, trauma, and other lived experiences
- Provide young people and their families opportunities for decision making and leadership in creating these opportunities
- Re-imagine and re-design the policies, systems, and institutions that influence health, wellness, and learning

CHILD, YOUTH, AND FAMILY WELLNESS AND LEARNING

Possible Outcomes:

- Young people and their families feel that wellness and learning opportunities are safe and feel that their culture and other lived experiences are seen, heard, and valued
- Young people and their families are part of creating and using approaches to health, wellness, and learning
- Young people and their families, especially from communities that historically have not had a voice in decisions made, have more leadership opportunities within organizations that allow them to be consistent decision makers
- Useful policy and systems changes that would increase equitable outcomes in child, youth, and family wellness are identified

****Priority will be given to applicants that provide young people and their families opportunities for decision making and leadership in the project.****

WORKFORCE DEVELOPMENT

- Help residents in low-wage jobs transition into industries with career growth
- To recruit, enroll and support Target Audience residents until they:
 - Complete coursework in Durham Tech's Back to Work Initiative
(High-demand industry certifications in less than one year for entry-level jobs)
 - Are employed in an industry with salary and promotion growth potential
- Additionally, funded workforce development programs will:
 - Work with Identified Partners and related service providers
 - Durham Tech, Durham Workforce Development Board and Made in Durham
 - Connect residents with necessary support services
 - Coordinate the progression of residents between milestones
 - Identify and attempt to resolve gaps in the continuum of service delivery

CRITERIA FOR PROPOSAL REVIEW

County staff and community members will review proposals using the following criteria:

- Aligns with one of the three target areas
- Contributes to Durham's recovery from COVID-19
- Includes achievable and measurable outcomes
- Is collaborative & complements other work being done on this target area
- Addresses equity and one or more of the other guiding principles
- Indicates capacity to meet goals and manage funds and reporting requirements



**THANK YOU FOR YOUR TIME AND
FOR YOUR WORK IN DURHAM!**



QUESTIONS?