Eliminating Cigarette Butt Litter in Durham

Emma Jablonski, Keep Durham Beautiful Natalie Rich, Durham County Department of Public Health













EQUITY



ENVIRONMENT



HEALTH



Reducing cigarette butt litter through...



ACTION

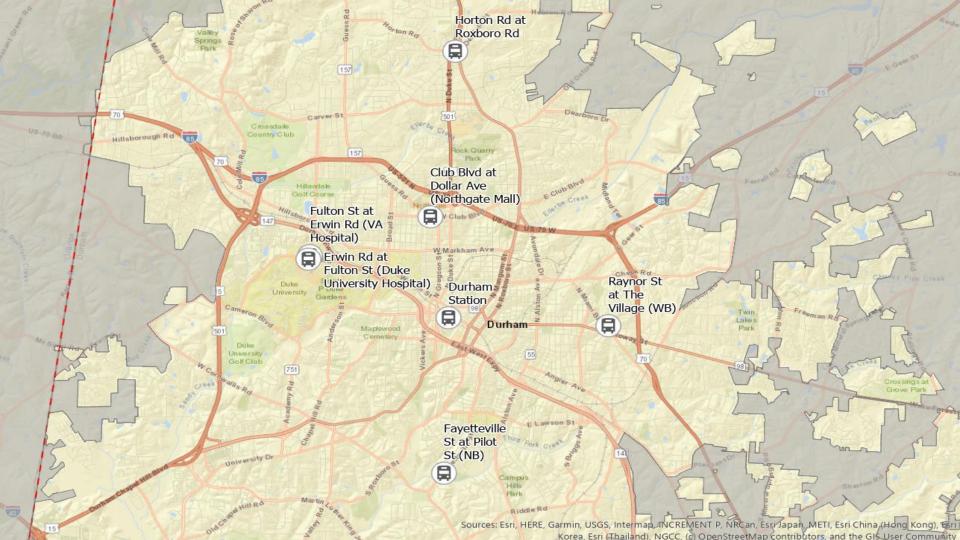


DATA COLLECTION



EDUCATION





How does this support the BOH Smoking Rule?

- Encourages individuals to extinguish cigarette at the bus stop
- Provides opportunity for marketing Rule along with litter education
- Offers visual justification for having the Rule













