

Board of Health – SWOT Worksheet

Strengths – Internal to our organization, present now, we need to make sure we continue to do these

- Strengths: Internal attributes of the organization that are helpful to achieving the goals

What do we do well?

What advantages do we have? What are our resources and assets?

What do others acknowledge as strengths of our organization?

Weaknesses - internal to our organization and present now, things to work on improving over the next 5 years

- Weaknesses: Internal attributes of the organization that are harmful to achieving the goals

What could we do better?

Where are we at risk?

Opportunities – external to our organization, opportunities for our future, we should capitalize on these

- Opportunities: External conditions that are helpful to achieving the goals

What do we know about but have not been able to try?

Are there any new frontiers that we need to explore?

Threats – external to our organization, threats for the future, we need to pay attention to these so we are not derailed

- Threats: External conditions that could damage the goals

What outside issues beyond our control block our progress?

Are there any big changes in our demographics?

- **Strengths – Preserve, Prevent, Protect**
- **Weaknesses – Mitigate, Overcome**
- **Opportunities – Capitalize, Enhance**
- **Threats - Prevent Isolate**