

**Benchmark 37 (Activity 37.2): The local board of health shall assure the development, implementation and evaluation of local health services and programs to protect and promote the public's health.**  
**and**

**Benchmark 15 (Activity 15.1): The local health department shall develop plans to guide its work.**  
**Durham County Board of Health**

**Agenda Item Summary**

Meeting Date: August 2, 2018

Agenda Item Subject: Strategic Planning - SWOT

Attachment (s): Power Point, Worksheet

Staff or Board Member Reporting: Tara Blackley

Purpose:        \_\_\_\_\_        Action  
                    ✓              Information only  
                  \_\_\_\_\_        Information with possible action

**Objectives:** Discuss the Department's intent to conduct a strategic planning process with engagement of the Board of Health. Review Strategic Planning, the Department' progress thus far and conduct a SWOT analysis with the Board.

**Summary Information:** Brief overview of the Strategic Planning Process to include the purpose and function of conducting such a process. A summary of the connection of the Departmental Strategic Plan to the overall performance management system to include the County's Strategic Plan and the Community Health Assessment. A review of the steps to be taken and those taken by the Department thus far. The Board of Health will then participate in a SWOT analysis and prioritize areas of focus.

**Recommended Action:**        \_\_\_\_\_        Approve  
    \_\_\_\_\_        Approve & forward to Board of Commissioners for action  
    \_\_\_\_\_        Approve & forward to \_\_\_\_\_  
      ✓              Accept as information