



DURHAM

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MINUTES

DURHAM CONVENTION & VISITORS BUREAU
TOURISM DEVELOPMENT AUTHORITY MEETING
TUESDAY, MAY 22, 2018, 3:00 PM

BOARD PRESENT

Patrick Byker
Lois Deloatch
Monica Edwards

Javiera Caballero
Ron Hunter
Bill Ingram

Seth Jernigan
Craig Spitzer
Caesar Swift

BOARD ABSENT

Brenda Howerton Aubrey Zinaich-Howell

STAFF PRESENT

Shelly Green

E'Vonne Coleman

Susan Amey

Cara Rousseau

At 3:05 p.m., Chair Seth Jernigan called the meeting to order. The Board took the following actions:

- Voted to approve the minutes of the Authority Meeting of April 24 (attached.)
- Voted to accept the Financial Status Report as of April 30, 2018 (attached.)
- Conducted the second reading of the 2018-19 budget. Discussed adding an additional \$40,000 to next year's budget for staff salary increases and finding additional resources for convention services. (No action taken.)
- Reviewed, discussed and accepted the Presidents Progress Report.
- Received an overview of the 2018-19 Update to the Strategic Blueprint for Marketing Durham as a Destination (Year 2 of a 3-year plan). Voted to approve the plan.
- The Chairman reminded members that there was an Executive Committee Meeting scheduled for June 6th at DCVB.

The meeting was adjourned at 4:20 p.m.

Respectfully Submitted,

Lois Deloatch, Secretary/Treasurer

