## **Durham County Government Nonprofit FY 2018-2019 RFP Matrix**

**Goal 1: Community Enrichment - Goal 2: Health and Well-Being** 

Target Area	Outcomes	Possible Measures	Example Strategies
Provide resources and opportunities that increase individual and family success and prosperity. Increase the	Decrease Food Insecurity: Individuals and families experiencing food	<ul> <li>Pounds of food distributed</li> <li>Number of individuals/families served</li> </ul>	Increased     coordination of     local retail     distributors
	insecurity have improved access to sufficient, healthy food.  Strengthen	<ul> <li>Number of meals provided per individual/family</li> <li>Cost per pound of food distributed</li> </ul>	<ul> <li>Leveraging external funding to match SNAP dollars spent on healthy eating options</li> </ul>
	cortunities t increase t increase ividual and infrastructure of hunger relief d prosperity.  rease the mber of althy years  Collaborative Network: Enhance infrastructure of hunger relief organizations to more efficiently and effectively increase food security among Durham residents.	<ul> <li>Proportion of food offered that is nutrient dense (high in nutrients but relatively few calories)</li> <li>Number of partner agencies actively engaged</li> </ul>	<ul> <li>Coordination of stakeholders to increase access to existing opportunities like the Summer Meal Service Program</li> </ul>
number of healthy years lived.		<ul> <li>Number of individuals/families that achieve long-term food security</li> <li>Dollars leveraged for consumers to purchase healthy food directly</li> <li>Survey responders indicate greater food security and healthier food choices</li> </ul>	<ul> <li>Reduce barriers         and increase access         through education         and outreach</li> <li>Coordination of         service providers to         increase access to         healthy food         options for persons         with limited         mobility</li> </ul>