DURHAM

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MINUTES

DURHAM CONVENTION & VISITORS BUREAU
TOURISM DEVELOPMENT AUTHORITY MEETING
TUESDAY, MAY 23, 2017, 3:00 PM

BOARD PRESENT

Summer Bicknell
Patrick Byker
Lois Deloatch
Monica Edwards
Ron Hunter
Bill Ingram
Seth Jernigan
Craig Spitzer
Caesar Swift

BOARD ABSENT

Cora Cole-McFadden (excused)
Brenda Howerton

STAFF PRESENT

Shelly Green
E'Vonne Coleman
Susan Amey
Cara Rousseau
Evan Foote-Hudson

At 3:05 p.m., Chair Monica Edwards called the meeting to order. The Board took the following actions:

- Voted to approve the minutes of the April 25 meeting after amending to show that Bill Ingram was in attendance (attached.)
- Voted to accept the Financial Status Report as of March 31, 2017 (attached.)
- Conducted the second reading of the 2017-18 Preliminary Budget. (No action taken.)
- Reviewed, discussed and accepted the Presidents Progress Report.
- Previewed a presentation of a new Outbound Campaign, "Durham. A Whole Lot of Different."
- Watched a presentation from PRSONAS, a local technology company, and endorsed moving ahead with a partnership to enhance the delivery of service to visitors using emerging technologies.
- Received a report from the nominating committee and elected the following officers for 2017-2018: Chair-Seth Jernigan; Vice Chair-Craig Spitzer; Secretary-Treasurer-Lois DeLoatch; Immediate Past President-Monica Edwards.

The meeting was adjourned at 4:30 p.m.

Respectfully Submitted,

Craig Spitzer, Secretary/Treasurer