

**Benchmark Activity 10.1:** The local health department shall develop, implement and evaluate population-based health promotion/disease prevention programs and educational materials for the general public.

**Durham County Board of Health  
Agenda Item Summary**

Meeting Date: December 14, 2017

Agenda Item Subject: Bull City United update

Attachment (s): PowerPoint Presentation

Staff or Board Member Reporting: Dorel Clayton , Outreach Supervisor

Purpose:                    Action  
                         Information only  
                             Information with possible action

**Objectives:** To update the BOH on the Bull City United initiative.

**Summary Information:**

In November of 2016, Durham County Department of Public Health launched an exciting new initiative, Bull City United, to reduce shootings and killings in Durham. Bull City United uses an internationally recognized public health model (Cure Violence) to stop retaliatory shootings and mediate conflicts before they erupt into violence. Six Bull City United team members are assigned to two different target areas that were selected due to their high per capita level of violence: Census Tract 1300, which covers a section of Durham south of Highway 147, and Census Tract 1401, which covers the McDougald Terrace Public Housing Community. Bull City United relies heavily on the collection of community-level violence data in order to shape daily activities and uses a web-based system developed by the national Cure Violence program to track any violence and the team’s response to that violence, mediations and service delivery in the community and among program participants.

A new space has been secured in the Southside – a storefront in Phoenix Crossing – that needs to be remodeled before it is open to the community. General Services is doing all of the remodeling work.

From July-October, the team has conducted 36 mediations, most of which likely prevented violence. The outreach workers have 27 active participants and nine have found employment while working with Bull City United.

**Recommended Action:**

- \_\_\_\_\_ Approve
- \_\_\_\_\_ Approve & forward to Board of Commissioners for action
- \_\_\_\_\_ Approve & forward to \_\_\_\_\_
- \_\_\_\_\_ Accept as information
- \_\_\_\_\_ Revise & schedule for future action
- \_\_\_\_\_ Other (details): \_\_\_\_\_