

Meeting Minutes, Friends of the Durham Library Board
5 May 2010, 7:00 p.m.
Conference Room, Main Library

Attending Board Members: Aviva Starr, presiding; Mary Auen; Betty Danielson; Roz Grace; Jan Hessling; Wendell Musser; Rob Rabb; Andre Vann; Bobbie Walters-Brown; Ann Wilder; Angela Zoltners.

Also attending: Skip Auld, Library Director; Anastasia Bush, Library Development.

Call to Order

Aviva Starr called the board meeting to order at 7:00 p.m.

Approval of Minutes

The board approved the minutes for the April 2010 meeting.

Treasurer's Report

Aviva presented the financial report in Treasurer Mary Auen's absence.

Year-to-date income:	\$107,503.90
Carryover	\$24,000.00
Total Year-to-date Income	\$131,503.90
Year-to-date expenses:	\$93,636.19
April 2010 income:	\$34,715.33
Monthly expenses:	\$12,617.27
Checking account balance	\$6,224.84
Savings account balance	\$102,844.68

The board approved the treasurer's report.

Presentations about Teen Programs Requesting Funding by the Friends

Autumn Winters, Teen Librarian at Southwest Regional gave a PowerPoint presentation about a program called "Flip, Camera, Action" which involves using small digital video cameras that have software that allows film taken to be directly downloaded into a computer via a USB connection. It is very user friendly and takes virtually no training for staff to use. The program is produced by Educause Learning Initiative which provides a private video sharing site on the web. Privacy and Liability issues would include having parental release forms allowing teen use; only librarians would upload data to the web; videos can also be shared in-house; users would be taught to keep identifying information to a minimum.

The cameras can be used for Teen Read Week Contests, for teen book trailers, or simply to document library use. Other projects could include One Shot Video Contests, Anime Lip-Syncing contests; One Cool Thing I Did at the Library the Summer videos; or recording the Hot Steps dance contest.

The Flip Cameras follow a trend of FoDL buying technology for teen use. \$1200 would be several units, one per branch. Cameras would be checked out for use in the library. There is a possibility of developing programs for out-of-library use.

Rob Rabb reported that his son has a flip camera and that's it's very durable.

Kathleen Moore, Teen Librarian at North demonstrated the Roving Teen Program kits. Each kit would be contained in a plastic bin that could easily be moved from library to library and used by any librarian. The boxes would include a list of contents, instructions, implementations, samples of things made with the kit, a bibliography of related reading, suggested age range for the kit, and ways to promote the use of the kit.

Examples demonstrated included Thumb Wrestling, tied to books on Mexico and wrestling, both fiction and nonfiction.

Snap Circuits, a basic electrical kit that makes science fun and could help raise school test scores.

Stop Motion Animation, including various ways to create this form of animation and produce films on the computer. (May require more librarian staff training.)

Digital Photography. Could include activities like scavenger hunts around different themes, or creating text and photos for children's books.

The number of programs would vary by location and teen usage at the different libraries. The proposed \$2000 budget would provide about 10 program kits. The programs have been popular and are promoted through word of mouth, peer pressure, and parental inquiry about library activities for kids.

The board thanked the librarians for their presentations before they left the meeting.

Standing Committee Reports

Book Sale (Angela) The Spring book sale brought in \$25,000. The sale went smoothly, the weather was great and all went well. Meanwhile, satellite sales continue, bringing in a constant revenue stream.

The book collection at Duke on April 22 was a big success. About 20 boxes of books were collected, and patrons also wanted to buy books! Gerry Larson is inquiring about a permanent book drop site at Duke.

Membership (Anastasia Bush) Membership received a smaller bounce than expected from the book sale, and membership levels are still below where they were last year. The Durham Library Foundation will send out a big mailing soliciting support for the Summer Reading programs in upcoming weeks which will increase the numbers of Foundation Donor members.

Nominating (Bobbie) There are still vacancies on the nomination slate for next year, including the positions of Vice-President and Treasurer. There was a discussion of the roles and tasks of the treasurer position and a suggestion that another board member work on a volunteer basis with the Treasurer to handle income from the satellite book sales, which requires tallying and depositing of sale money each week.

Betty Danielson volunteered to be the Assistant Treasurer and manage the book sale money.

There may be a need to formally create an Assistant Treasurer position in the By-laws.

Bobbie will continue recruiting for the officer positions and will notify the board of progress by May 19.

Scholarships (Roz) There are five great candidates among library staff. Interviews are scheduled for May 7. Two of the applicants are graduate school candidates and one, a PhD candidate, has delayed entry into school until 2011. Awards will be announced on Staff Day. Andre knows a calligrapher who can fill out the ceremonial award checks with the winners' names.

Foundation Liaison (Angela) Fundraising is ongoing for the Capital Campaign

Board of Trustees Liaison (Wendell) The Board next meets on May 18 at the Stanford L. Warren branch library. They are scheduled to meet on July 20 at Southwest Regional.

Old Business

Tote Bag Sales Stasi reported that 40 bags have been sold. There is no need to purchase more bags now. Different styles are available but would cost more than ordering more of the current style.

College Book Donations The Book Collection at Duke netted about 20 boxes of books. The collection at NCCU will tie in with the Stanford Warren Library at a later date.

Southwest Grand Opening Board members have volunteered to staff a FoDL table at SW on Monday, May 24, the first day open to the public. Rob Rabb will work with Stasi to co-ordinate a table set up with appropriate supplies. He volunteered to develop a bullet-point list of what FoDL does to hand out to patrons at the SW opening and other events, including information like the fact that FoDL has raised \$700,000 to support the Library.

Skip suggested that opening day volunteers come early to preview the new library before they go to work at the FoDL table.

New Business

Staff Proposals

Aviva asked if there were any projects that any board member felt should NOT be funded. Ann said her least favorite proposal was for new auditorium furniture. Betty felt the best proposals were those that affected the most users, such as the disk repair machine and staff support. Skip reported that DVDs have accounted for c. 17% of circulation since 2008. All board members present agreed that the disk repair machine was to be funded.

Ann asked where the new AEDs would be installed. Skip wants them at North and East, which have been open longer.

Angela remarked that the teen users are important and that the teen programs should be funded.

Librarians who manage the funded programs, purchase equipment or supplies, etc. will present receipts to account for spending and will spend the money allotted during the current calendar year, except the civil rights banners, which will have until 6/30/2011.

Each library has programming funds but can spend them at their own discretion. Thus the proposal to fund teen programming specifically will help support those programs. Everyone present agreed to fund the teen programs.

Andre suggested future funding for books for kids co-ordinate with the May 16 program about the Harlem Children's Zone, using the program and the model of the HCZ as a catapult for the East Durham Kid's Program.

Ann made a motion to approve the final list of proposals totaling \$32,000 to be spent by December 31, 2010. Angela seconded. The motion passed unanimously. Skip offered thanks on behalf of the staff.

2010-2011 Budget (Mary) It was suggested to make support for the staff luncheon a permanent budget line item. This year staff day organizers were using the money for breakfast instead of lunch.

Wendell made a motion that FoDL budget \$500 for a staff breakfast in May. Bobbie seconded. The motion was passed unanimously. The board tabled a discussion to add a line item to the

budget to provide food for Staff Day until the June meeting. (Vicki -- I missed this entirely. I made a note that the Friends tabled the discussion of a line item for staff day food until the June meeting, but funded \$500 for the May Staff Day Breakfast. Check with someone else tho.)

Treasurer Mary Auen reviewed the budget, pointing out that book sale proceeds were enlarged pending the two new regional libraries opening this year. The budget will be finally voted on at the FoDL annual meeting in June.

Library Director's Report Skip Auld reported that he has been hiring new staff for the two new regional libraries. He has 26 positions open, 12 have been offered to applicants but 10-12 positions may be lost due to county budget cutbacks.

The Early Childhood Program has been staffed.

Upcoming events: May 12 is staff day and scholarship award announcements; May 16 is the public program about the Harlem Children's Zone; May 19 is Library Legislative Day; May 24 is the SW Regional opening gala; July 24 is now scheduled for the opening of the new South Regional (Parkwood branch will close June 27).

Skip presented a program about the State of North Carolina Libraries called How Low Can You Go? In light of the recent news that the Charlotte Public Library's funding was cut in half this year, he commented that it would be great to be average, since currently NC is well below national averages for library funding and usage.

He would like to see a matching grant program in the style of the Gates Grants to support libraries in NC, with private funds linked to public support.

He and other library officials will appeal to the State Legislature on Library Legislative Day, May 19.

The FoDL budget allows for State Legislature Education via a contribution to the Library Directors' Association as a lobbying agency on behalf of NC public libraries.

The meeting was adjourned at 8:52.

Respectfully submitted on behalf of Secretary Victoria Hertz,

Janet Hessling