

Meeting Minutes, Friends of the Durham Library Board
2 September, 2009, 7:30 p.m.
Conference Room, Main Library

Attending Board Members: Aviva Starr, presiding; Mary Auen; Roz Grace; Vicki Hertz; Gerry Larson; Wendell Musser; Martha Scotford; Andre Vann; Bobbie Walters-Brown; Ann Wilder; Angela Zoltners.

Also attending: Skip Auld, Library Director; Anastasia Bush, Library Grant Writer; Karlene Fyffe, Library Youth Services Manager

Call to Order

Aviva Starr called the board meeting to order at 7:30 p.m.

Approval of Minutes

The board approved the minutes of the August 2009 meeting.

Treasurer's Report (Mary)

Mary reported the following for FY 2009-2010 year-to-date:

Year-to-date income:	\$13,797.99
Carryover	\$24,000.00
Total Year-to-date Income	\$37,797.99
Year-to-date expenses:	\$37,418.51

Mary also reported the following for August 2009:

Monthly income:	\$2,937.21
Monthly expenses:	\$11,749.27
Checking account balance	\$7,816.80
Savings account balance	\$63,764.49

Expenses for August include video monitors, scholarship payments, and Durham Reads Together. The board approved the treasurer's report.

Standing Committee Reports

Book Sale (Angela)

Things are well in hand for the October sale. Ads have been booked, and press releases and publicity are ready to go. Stasi will compose a publicity message and send it out to the board members, who are asked to distribute it to neighborhood listservs, friends, family, and other appropriate email lists. Vicki will post an ad on Craig's List on the Wednesday before the sale.

We need to prepare "Buy One, Get One Free" coupons for the October sale. These coupons will be redeemable at the satellite sales during December. Stasi will coordinate with the library graphic designer on the coupons. Stasi will also work with library staff to ensure that a message about the sale is displayed on the library video screens.

Mini City comes every other week to collect our discards, and that process is working well.

There will be a Satellite sale at Center Fest on September 19-20.

Membership (Vicki)

Vicki reported the following membership numbers for August 31, 2009:

Adult	197
Senior	77
Life	57
Patron	5
Sustaining	30
Youth	5
Family	152
Friend Donor	5
Foundation Donor	<u>701</u>

Total 1229

Nominating (Ann)

The nominating committee nominated Janet W. Hessling and Tara Lake to fill two empty board positions. The board voted to add both nominees to the board. They will be invited to the October meeting. Bobbie will try to coordinate a small orientation get-together with the new members before the October meeting.

With the amendment to the By-Laws that was approved at the June meeting, the board can consist of the five officers (president, vice-president, treasurer, secretary, past president) plus 9 to 12 additional members. With the addition of Janet Hessling and Tara Lake, there are now 9 board members plus the 5 officers, so three additional board members can be added.

Liaison Reports

Liaison to the Durham Library Foundation (Angela)

Angela has had a Foundation orientation. She plans to attend the September 14 meeting. Skip reported that he plans to attend the September 14 Foundation meeting to present the idea of a study to assess the feasibility of having a campaign to enhance the Main library and all the branches.

Liaison to the Durham Library Board of Trustees (Wendell)

Skip has asked the library security officers to enforce the no loitering rules in front of the Main library. To help cut down on loitering, the benches in front of the main entrance have been removed.

Old Business

There was no old business.

New Business

Presentation by Karlene Fyffe, Youth Services Manager

Karlene made a presentation that highlighted the children's programs that the Friends support every year. These include:

- **Magic Tree.** This program brings in authors, illustrators, and performers for events such as Children's Book Week promotions.
- **Summer Reading.** Funds pay for performers at pre-Summer and post-Summer events, including the annual kick-off in the Main library parking lot. In 2008, over 12,000 children participated in the Summer Reading program. Karlene's goal was to exceed 12,000 this year, but the numbers may be lower, as some community centers did not have the funds to transport children to the library. This year, the library also hosted the "Read and Feed" program, which was funded by the Durham Public Schools. Children were provided with a free lunch on weekdays, and volunteers read stories to the children while they were eating.
- **Reading Incentive.** Funds are used to pay for reading incentives provided through the bookmobile and at McDougal Terrace and the Salvation Army.
- **Youth Services (Teen Services).** Funds pay for refreshments, presenters, and activities, including the Write On workshop.
- **Reading is Fundamental.** This is a federal matching-grant program. The federal government matches the Friends' \$6000 contribution with \$16500. The funds pay for new, high-quality books for 5,000 children at the beginning and end of the summer. The library purchases 11,000 books at an average price of \$2.00 via a special program from Scholastic. Any extra books are given as incentives and prizes to RIF kids. This year, Macy's department store partnered with RIF to fund the "Book a Brighter Future" program. Karlene submitted an application and visited the store managers of several area Macy's stores to make a presentation on the Durham RIF program. This year, the library received over \$11,000 from Macy's. Karlene has already applied for next year's Build a Better Future program.

Gerry, Ann, and Aviva met with the Duke University Friends group to share what the groups do and explore ways in which the groups could work together. One suggestion was to have a book drive for the Durham Friends at the end of each semester. These would need to be staffed collections, as we wouldn't want textbooks. Another suggestion was to establish a satellite sale somewhere in Duke Hospital. Martha works with the hospital "art cart" program, and she will approach the director of this program to see if the director can offer any help or guidance in placing a satellite sale in the hospital.

Library News (Skip)

Skip attended an executive leadership program at UNC. As part of the program, Skip will be participating in a community change project. Skip's project looks at how much money is going to libraries across the state. The total amount of funding per capita for libraries is relatively low in North Carolina. Skip is hoping that Friends members can act as advocates to encourage additional library funding.

Library Staff Day is November 11. The president of the American Library Association will be in attendance. Staff days have been reduced to once a year.

The Friends of North Carolina Public Libraries will meet in Salisbury on October 24. Jane Goodridge has been nominated for an award.

Adjournment

Aviva adjourned the meeting at 8:50 p.m. The next Board meeting will be on Wednesday, October 7, at the **East Branch** library. For those who are interested, a tour of the library will be held at 7:00; the meeting will begin at 7:30.

Submitted by Vicki Hertz