

GOALS

GOAL STATEMENT

GOAL OBJECTIVES

Community Empowerment and Enrichment

Provide access to educational, vocational, economic and cultural opportunities while empowering citizens to choose pathways for their own success

- **Education** - Provide and support learning and enrichment opportunities that support educational achievement and life success
- **Workforce Development** - Strengthen the workforce by supporting the provision of effective education, training and workforce supports, particularly for hard-to-employ groups
- **Family Success** - Support and provide programs, services and systems which improve life skills and increase family success and prosperity
- **Cultural Opportunities** - Foster a strong, diverse, artistic and cultural environment

Health and Well-being for All

Improve the quality of life across the lifespan through protecting the health of community, reducing barriers to access services and ensuring a network of integrated health and human services available to people in need

- **Healthy Lives** - Increase the number of healthy years that residents live
- **Healthy Community** - Increase the quality of life in Durham County
- **Healthy Children and Youth** - Support the optimal growth and development of children & youth

Safe Community

Partner with stakeholders to prevent and address unsafe conditions, protect life and property, respond to emergencies and ensure accessible and fair justice

- **Emergency Response Services** - Increase safety and security throughout the community by responding to emergency crisis situations
- **Criminal Justice Services** - Improve life outcomes for people involved in the criminal justice system
- **Prevention Services** - Reduce the number of people entering and involved with the criminal justice system
- **Emergency Management Services** - Enhance Durham's ability to decrease harmful impacts of emergency events on people and property
- **Community Services** - Increase residents' ability to help themselves and others be safe and secure

Environmental Stewardship and Community Prosperity

Protect natural resources and support and promote community and economic vitality for all residents of Durham County

- **Natural Resource Stewardship and Protection** - Protect and steward natural resources through comprehensive compliance and educational programs
- **Community Prosperity** - Promote and support the community and economic vitality for all residents of Durham County
- **Development and Community Services** - Provide responsive and efficient services to promote community prosperity, smart growth and quality development for all residents of Durham County

Accountable, Efficient and Visionary Government

An effective organization committed to continuous innovation, exceptional customer service, transparency and fiscal responsibility

- **Customer Engagement and Responsiveness** - Bolster engagement and responsiveness to both internal and external customers
- **Talented Workforce** - Attract, recruit and retain talented workforce
- **Sound Business Systems** - Ensure sound fiscal, operational and technology systems
- **Performance Management and Accountability** - Improve the strategic use of data to promote ongoing process improvement, innovation and accountability