

Scoring Guide

A successful Scope of Work section includes:

- measureable outcomes to be achieved
- methods and strategies in place to collect valid data to support program outcomes
- goals, objectives and activities that are properly structured, starting broad and narrowing in focus to measurable data
- outputs and outcomes that include a target and a measure to compare against that target
- a description of the plan for program evaluation
- alignment of the program's goals and objectives with the selected Durham County Target Area and Outcome

A successful Program Performance section includes:

- a clear description of program services and program delivery mechanisms
- established measures that drive the program's work and that meet the targeted goals
- communicates that the program is impacting the defined target population
- an effective description of how data is collected and stored

A successful Target Area and Outcome Alignment section includes:

- a clear connection between the program's services with the selected Durham County Target Area and Outcome
- the use of relevant data to validate how the program impacts the Target Area Outcome

A successful Resources section includes:

- detailed information about the program's personnel
- evidence that the organization can sustain appropriate levels of service
- detailed explanation that the agency has the necessary equipment, software and physical resources to deliver the program services

A successful Budget Plan section includes:

- detailed explanation and justification of how these funds will be spent
- identification of matching grants or the leveraging of other funding sources
- identification of the most important expenditure lines
- diverse program funding

A successful Performance Measures section includes:

- at least two significant performance measures that are clearly expressed and easy to understand
- a graphical depiction of measurable data from the past three years (unless the agency has been in operation for two years)
- a performance measure that aligns with the identified Durham County Target Area and Outcome selected

A successful Partnership section includes:

- identification of other organizations that provide the same or similar services
- demonstration of the uniqueness of the organization's program
- potential partnerships, collaborations with defined roles and responsibilities
- evidence of commitment from partner agencies