Goal 1: Community Enrichment

Target Area	Outcomes	Possible Measures	Example Strategies
Provide resources and opportunities that increase family success and prosperity	Individuals and families have stable housing	• # of households assisted in exiting homelessness • Households entering shelter system and moving into stable housing in less than 30 days • # of new persons entering the homelessness system/CoC • # of households returning to homelessness • % increase in household income between entry into shelter system and exit into stable housing	• Rapid Rehousing (typically for lower support service need households) • Permanent supportive housing placement (for persons with higher support services need level)
	Youth and adults seeking workforce opportunities are provided support and resources	• #/% of individuals who increase their employment related income • #/% of individuals who enroll in secondary or post-secondary education or training • #/% of who increase their job/vocation/skills • #/% of individuals assisted with job retention and advancement • #/% of unemployed individuals that attain jobs	• Workforce development • Vocational guidance and training • Financial literacy • GED preparation • Employment support • Pre-employment support
	Children and youth are provided learning and enrichment opportunities that support educational achievement	• #/% of children with access to early education • # of children provided access to hobbies, extracurricular activities and mentors • #/% of children that improve academic performance • #/% of youth that improve school attendance • #/% of youth that graduate high school or obtain a GED • #/% of children that demonstrate grade level proficiency by 3rd grade	• Pre-K activities • Literacy programming • Mentoring • ESL programming • Tutoring • Summer and after-school programming • Parental engagement activities

Goal 2: Health and Well-being for All

Target Area	Outcomes	Possible Measures	Example Strategies
Increase the number of healthy years lived	Individuals and families have increased access to health care	• #/% of individuals with improved access to physical, mental, substance use or dental health services • #/% of health care services with improved coordination • #/% of adults in case management receiving increased support	• Expand access to dental services • Affordable health care services and management • Adult case management • Transportation services • Navigation of health care systems
	Individuals and families decrease incidence of preventable disease	• #/% of individuals with improved health behaviors and metrics • #/% of individuals with an increase in health knowledge • #/% individuals experiencing an increase in knowledge of healthier food options • #/% individuals experiencing an increase in food safety • #/% of policy or environmental changes created that encourage healthy behaviors	• Provision of immunizations • Health education classes • Group exercise activities • Increase access to healthy foods • Food service provider education • Smoking bans/policies • Additional trails created/sidewalks added
	Individuals and families reduce causes of poor physical and mental health	• # of domestic violence victims provided a safe environment and counseling services • # of sexual assault victims provided a safe environment and counseling services • #/% of parents learning and practicing nonviolent parenting techniques • #/% of individuals experiencing an increase in food security	• Domestic and sexual violence services • Crisis counseling • Legal services for assault victims • Child abuse prevention • Low-income food service providers

Goal 3: Safe and Secure Community

Target Area	Outcomes	Possible Measures	Example Strategies
Improve life outcomes for people involved in the criminal justice system	Individuals are provided fair and equitable criminal justice systems	• Average cost per person served per year • # of persons served by funded programs • # of barriers (needs) addressed per person	• Juvenile Crime Prevention and Intervention Services • Juvenile and Adult Mentoring • Diversion Programs • Employment Services • Transitional Housing • Legal Services • Removing legal barriers to employment
	Individuals are provided effective diversion services	• # of persons in diversion program with no arrest in the 12 months following completion of program • # of persons served • % of clients connected to services	
	Individuals are provided effective reentry services	• % of individuals who complete vocational training • % of reentry clients who obtain a job • average employment wage of clients exiting program • # of persons served • % of clients connected to services	

Goal 4: Environmental Stewardship & Community Prosperity

Target Area	Outcomes	Possible Measures	Example Strategies
Protect natural resources through comprehensive compliance and educational programs	Protect and improve water quality	• Stream Quality Index • # lbs of nutrients removed via Stormwater controls • % of total (watershed) sites in compliance with Federal, State and local ordinances • # of Stormwater BMPs implemented	• Reduce Greenhouse Gas emissions • Energy saving programs • Environmental Education Programming • Environmental Outreach • Preservation of Open Space • Properly issue permits • Smart land use practices • Smart Growth Implementation
	Protect and improve air quality	• Greenhouse gas emissions from our built environment • # of Air Quality Action Days • Reduction of greenhouse gas emissions	
	Protect open space and preserve rural character	• # of total acres of open space and farmland that have been protected/influenced by Durham County • Total acres enrolled in the Durham farmland VAD program • # of individuals that participate in SWCD educational programs	