

MINUTES

DURHAM CONVENTION & VISITORS BUREAU
TOURISM DEVELOPMENT AUTHORITY MEETING
TUESDAY, MAY 19, 2015, 3:00 PM

Summer Bicknell
Patrick Byker
Cora Cole-McFadden
Deanna Crossman

BOARD PRESENT

Lois Deloatch
Monica Edwards
Seth Jernigan

Bill LeFevre
Daniel Robinson
Craig Spitzer

BOARD ABSENT

Fred Foster, Jr.

STAFF PRESENT

Shelly Green
Kim Conder
E'Vonne Coleman-Cook

At 3:00 p.m., Chair Bill LeFevre called the meeting to order. The Board took the following actions:

- Voted to approve the minutes of the April 28th regular meeting (attached.)
- Completed a second review and discussion of the 2015-2016 Preliminary Budget. Approved, in concept, of paying for the Visitor Center design and new office upfit with cash reserves as opposed to financing through non-appropriations leases.
- Voted to accept the Financial Status Report as of March 31 (attached.)
- Reviewed, discussed and accepted the Presidents Progress Report.
- Reviewed and discussed Marketing Goals for 2015-16.
- Adjourned to take group photo at 4:15 p.m.
- Several members took a tour of Duke Gardens with Executive Director, Bill LeFevre.

Respectfully Submitted,

Monica Edwards, Secretary/Treasurer