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MINUTES

DURHAM CONVENTION & VISITORS BUREAU
TOURISM DEVELOPMENT AUTHORITY MEETING
TUESDAY, SEPTEMBER 23, 2014, 3:00 PM

BOARD PRESENT

Summer Bicknell
Cora Cole-McFadden
Deanna Crossman

Lois Deloatch
Monica Edward
Seth Jernigan

Bill LeFevre
Daniel Robinson

BOARD ABSENT

Newman Aguiar

Fred Foster, Jr.

Craig Spitzer

STAFF PRESENT

Shelly Green, E'Vonne Coleman-Cook, Corey Bizzell and Kim Conder

At 3:05 p.m., Chairman LeFevre called the meeting to order. The Board took the following actions:

- Introduced Lois Deloatch, newly appointed to the board representing visitor features/entertainment.
- Voted to approve the minutes of the August 26, 2014 meeting (attached).
- Voted to accept the results of the Independent Financial Audit and commended management for a great job (attached).
- Voted to have staff prepare an RFP for auditing services.
- Voted to accept the Financial Status Report as of August 31, 2014 (attached).
- Reviewed, discussed and accepted the Presidents Progress Report.
- Voted to recommend to the Durham City Council that Deanna and Craig be reappointed to their current seats on the board.
- Voted to recommend to the Durham County Board of Commissioners that Daniel be reappointed to Newman's seat on the DCVB Board, moving him from the Full Service Lodging category into the Citizen at Large/Neighborhood Associations category.
- Reviewed and discussed DCVB's role in a newly formed Durham Sports Commission as outlined in the President's Report. Agreed, in concept, to DCVB dedicating a portion of its marketing dollars specifically toward this market segment, including hiring additional staff, and carrying out the work of the Durham Sports Commission under a contract basis.
- Reviewed and launched the CEO Performance Evaluation survey.

The meeting was adjourned at 4:50 p.m.

Respectfully Submitted,

Monica Edwards, Secretary/Treasurer



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