

Benchmark Activity: 15.1

The local health department shall develop or update annually an agency strategic plan.

**Durham County Board of Health
Agenda Item Summary**

Meeting Date: March 12, 2015

Agenda Item Subject: Strategic Plan Update

Attachment (s): Strategic Plan/Implementation Plan Update

Staff or Board Member Reporting: Eric J. Ireland, MPH, REHS

Purpose: _____ Action
 X Information only
 _____ Information with possible action

Objectives:

- To provide the BOH with updates on FY13-14 Strategic Plan Strategies.
- To receive from the BOH any recommendations or directions for the next three year Strategic Planning Cycle.

Summary Information:

The following information has been to the Strategic Plan:

- A **Purpose Statement** has been added that explains why the need for a Strategic Plan and how the plan establishes the overall goals for the strategic planning period.
- **Strategic Plan Utilization and Alignment** speaks to the buy in of staff around strategic planning and ensuring staff has the tools needed for strategic thinking. Also this section speaks to staffs understanding of the basics of Public health so they can see how the strategies are going to enhance their professional public health experience.
- **Sharing the Plan** speaks to deciding on a manner and method for sharing and communicating the plan.
- **Budgetary Alignment with the Strategic Plan** will ensure that resources and funds are available to ensure the implementation of the goals, objectives and strategies outlined in the plan over the course of the established Strategic Plan period.

