Scoring Guide

A successful Scope of Work section includes:
- measureable outcomes to be achieved
- methods and strategies in place to collect data to support program outcomes
- goals, objectives and activities that are properly structured, starting broad and narrowing in focus to measurable data
- outputs and outcomes that include a target and a measure
- a description of the plan for program evaluation
- alignment of the program's goals and objectives with the selected Durham County Strategic Goal and Objective

A successful Program Plan and Organizational Capacity section includes:
- a clear description of program services and program delivery mechanisms
- the age of the program
- the program's personnel/positions/qualifications/experience/tenure
- evidence that the organization can sustain appropriate levels of service

A successful Statement of Need and Strategic Plan Alignment section includes:
- a description of the Durham community need/problem/issue that the program is addressing
- the use of relevant data to validate the expressed need
- a definition of the target population
- the number of unduplicated citizens that the program targets
- alignment of the program's goals and objectives with the selected Durham County Strategic Goal and Objective

A successful Budget Plan section includes:
- an explanation of how these funds will be spent
- justification for each expenditure line that is supported by Durham County funds
- identification of matching grants or the leveraging of other funding sources
- identification of the most important expenditure lines
- diverse program funding

A successful Performance Measures section includes:
- at least two performance measures that are clearly expressed and easy to understand
- a graphical depiction of measurable data from the past three years (unless the agency has been in operation for two years)
- a performance measure that aligns with the identified Durham County Strategic Goal and Objective selected

A successful Collaborations and Partnership section includes:
- identification of other organizations that provide the same or similar services
- demonstration of the uniqueness of the organization's program
- potential partnerships, collaborations with defined roles and responsibilities
- evidence of commitment from partner agencies