**Scoring Guide**

**A successful Scope of Work section includes:**

* measureable outcomes to be achieved
* methods and strategies in place to collect data to support program outcomes
* goals, objectives and activities that are properly structured, starting broad and narrowing in focus to measurable data
* outputs and outcomes that include a target and a measure
* a description of the plan for program evaluation
* alignment of the program’s goals and objectives with the selected Durham County Strategic Goal and Objective

**A successful Program Plan and Organizational Capacity section includes:**

* a clear description of program services and program delivery mechanisms
* the age of the program
* the program’s personnel/positions/qualifications/experience/tenure
* evidence that the organization can sustain appropriate levels of service

**A successful Statement of Need and Strategic Plan Alignment section includes:**

* a description of theDurham community need/problem/issue that the program is addressing
* the use of relevant data to validate the expressed need
* a definition of the target population
* the number of unduplicated citizens that the program targets
* alignment of the program’s goals and objectives with the selected Durham County Strategic Goal and Objective

**A successful Budget Plan section includes:**

* an explanation of how these funds will be spent
* justification for each expenditure line that is supported by Durham County funds
* identification of matching grants or the leveraging of other funding sources
* identification of the most important expenditure lines
* diverse program funding

**A successful Performance Measures section includes:**

* at least two performance measures that are clearly expressed and easy to understand
* a graphical depiction of measurable data from the past three years (unless the agency has been in operation for two years)
* a performance measure that aligns with the identified Durham County Strategic Goal and Objective selected

**A successful Collaborations and Partnership section includes:**

* identification of other organizations that provide the same or similar services
* demonstration of the uniqueness of the organization’s program
* potential partnerships, collaborations with defined roles and responsibilities
* evidence of commitment from partner agencies