

Why MED Week Matters

Since 1983, The U.S. President has proclaimed a national **MED Week** observance to recognize the outstanding accomplishments of minority business enterprises and to honor those corporations and financial institutions supporting minority business development.

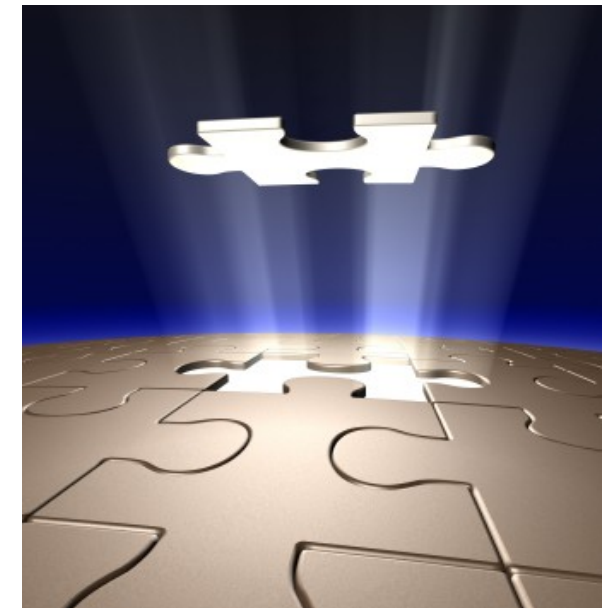
Durham's **MED Week** celebrates the achievements of minority entrepreneurs and affirms government, business and community organizations' commitment to the principle of equal opportunity. The theme for 2014 is "Connecting Business With Opportunity."

The mission of **MED Week** in the City of Durham is to recognize and celebrate the contributions of minority and women owned businesses to the economic vibrancy of our community and promote their continued growth and success. Through a week-long series of educational outreach and recognition events, we proudly support the development of diverse businesses in Durham.

Proudly Sponsored By



DURHAM CITY OF DURHAM
 Equal Opportunity & Equity Assurance Department
 101 City Hall Plaza
 Durham, N.C. 27701
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 CITY OF MEDICINE



"Connecting Business With Opportunity"

October 6-10, 2014

September 30th
 Registration Deadline



Events

Monday, Oct. 6, 6 p.m. — 8 p.m.

Meet the Developers of Durham Projects

Cost: Free seminar, but pre-registration requested; refreshments sponsored by Derwood Plummer and Thomas

Location: Hilton Durham near Duke University, 3800 Hillsborough Rd.

Curious about the new private projects coming to Durham? Learn firsthand about these projects and related business opportunities. Private and public developers of mixed use, hotel, residential, university and hospital projects in downtown Durham, Central Park District, Ninth Street, and RTP and surrounding areas will participate including Self-Help Credit Union, Duke University, Durham Housing Authority, Research Triangle Park Foundation and Wexford Science and Technology (Chesterfield Building).

Tuesday, Oct. 7, 11:30 a.m.—1:30 p.m.

MED Week Awards Luncheon

Cost: \$35

Location: Millennium Hotel, 2800 Campus Walk Ave.

Keynote Speaker: Entrepreneur & Author Robert Wallace



Robert Wallace, successful entrepreneur and author who has written extensively about wealth creation, entrepreneurship and economic development, will share his insights and strategies for “connecting business with opportunity.” The event will also recognize minority and women businesses for their excellence and accomplishments as well as businesses, organizations, and individuals that have helped support and encourage economic development in the community.

Wednesday, Oct. 8, 8:30 a.m.—10:30 a.m.

Greet the Purchasers

Cost: \$20-Chamber Members; \$30-Non-Chamber Members

Location: Durham Convention Center, 201 Foster St.

Do you sell a product or a service to local businesses? Can you benefit from meeting

the decision makers of some of the area’s top companies? This is your opportunity to meet one-on-one with contacts that could take years to develop. Participating companies include: Measurement Incorporated, Lenovo, EMC2, City of Durham, FHI360, CREE, Bio Merieux Inc., Triangle Orthopedic Associates, P.A, Merck, RTI International, North Carolina Central University, Duke Medicine, Duke University, Butterball, YMCA of the Triangle, Duke Energy and Parata Systems, and others.

Thursday, Oct. 9, 5:30 p.m.—7:30 p.m.

Multicultural Business Trade Fair

Cost: Free, but pre-registration requested at <http://gdbcc.eventbrite.com>; light refreshments & door prizes included

Location: N.C. Mutual Building Concourse, 411 W. Chapel Hill St. (enter parking lot from S. Duke St.)

Experience a productive evening designed for the area’s small and minority businesses to market their goods and services to corporate and institutional purchasers and the general public. The Greater Durham Black Chamber of Commerce is the lead sponsor of this opportunity and limited vendor space is available for a minimal fee by emailing thegdbcc@gmail.com.

Friday, Oct. 10, beginning at 9:30 a.m.

MED Week Golf Day

Golfer’s Cost: \$45 per person includes food, green fee & cart

Golf Clinic Cost: \$20 per person (food available for purchase)

Location: Falls Village Golf Club, 115 Falls Village Dr.

A fantastic opportunity for large and small companies, public officials, corporate executives, customers, contractors, and decision makers to “connect business with opportunity” during a day of enjoyment. Balfour Beatty Construction is the event sponsor. Registration and a continental breakfast begins at 9:30 a.m., followed by a shotgun start at 10 a.m. Don’t play? Participate in the Golf Clinic at 11 a.m.

2014 MED Week sponsorships still available! Contact Deborah.Giles@DurhamNC.gov for details.

Registration Form

Complete and return this form with payment or register and pay online at www.DurhamChamber.org by **September 30.**

Meet the Developers Seminar (Free)

Number of Attendees: _____

Names: _____

MED Week Awards Luncheon (\$35)

Number of Attendees: _____

Names: _____

Greet the Purchasers

(\$20 Members; \$30 Non-members)

Number of Attendees: _____

Names: _____

Multicultural Business Trade Fair (Free)

Number of Attendees: _____

Names: _____

MED Week Golf Day (\$45)

Number of Attendees: _____

Names: _____

Golf Clinic (\$20)

Number of Attendees: _____

Names: _____

Grand Total (\$): _____

Name: _____

Company: _____

Phone: _____

Email: _____

Credit card payments can be made online at www.DurhamChamber.org (under Calendar of Events) or make checks payable to the Greater Durham Chamber of Commerce and mail to P.O. Box 3829, Durham, NC 27702. On check memo line, include MED Week.

Questions? Contact Mable Rogers at (919) 328-8731 or mrogers@durhamchamber.org, or Deborah Giles at (919) 560-4180 or Deborah.Giles@DurhamNC.gov.

MED WEEK GOLF DAY

LUNCH SPONSORS

**PARSONS
BRINCKERHOFF
HEERY**



Falls Village Golf Course
115 Falls Village Durham, NC 27705



Friday, October 10th, 2014

You are invited to "hit the links" on a fine golf course and make new business connections with a diverse representation of university, corporate, and government executives along with minority women business owners from the Triangle area.

9:30am - Registration & Continental Breakfast

10am - Shotgun Start

11am - Golf Clinic for non-golfers

12pm to 2pm - Lunch & Discussion - The Garion Bunn Team will conduct a session titled "The Diamond Experience - A Primer to Presenting Your Way to More Projects."

To register, go to www.durhamchamber.org & click Calendar of Events.

Mail checks payable to Durham Chamber of Commerce
(write MED Week in memo), P.O. Box 3829, Durham, NC



Fee: \$45.00/ golfer*

Includes:

- Golf Cart
- Green Fees
- Food & Beverages

Non-golfer Clinic \$20.00

Please contact **Mabel Rogers** 919.328.8731 or **Calvin Stevens** 919.233.5001 with any questions